



Economic Development Retail Sales Tax Board

6801 Delmar Boulevard • University City, Missouri 63130 • 314-505-8500 • Fax: 314-862-3168

**APPLICATION ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS
FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)**

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate “n/a” for not applicable. Please refer to “Economic Development Retail Sales Tax Board Funding Priority Guidelines” for guidance. Applications should be submitted by **May 31, 2019** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or ltucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date: May 30, 2019

Project Title: Barbara C. Jordan Elementary School Mural

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization: St. Louis ArtWorks

Contact Person and Title: Priscilla Block, Executive Director

Mailing Address: 5959 Delmar Boulevard, St. Louis, MO 63112

Phone Number: 314-899-9734

E-mail Address: Priscilla.block@stlartworks.org

Website: www.stlartworks.org

Organizational Officers

(Provide Name, Address, Phone and e-mail of at least three. Provide Articles of incorporation and letter or status):

- a. Kelly Scheffer, Chair
21 S. Maple, Webster Groves, MO 63119
314-780-5668
kscheffer124@gmail.com
- b. Ben Gandhi-Shepard, Vice Chair
928 Briarwood Lane, University City, MO 63130
314-827-4211
benjamin@solv.com
- c. Rhoads Hall, Treasurer
1 North Jefferson, Bldg. D 3rd Floor, St. Louis, MO 63103
314-580-0705
rhoads.hall@wellsfargo.com

Type of Entity:

- Sole-Proprietorship
 Corporation/Partnership/Limited Liability Company
 Not for Profit Organization
 Public/Government

501(c) 3:

- Yes No If no, list type of entity:

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

- Yes No

2. **Applicant/Organization Background**

Describe the applicant/organization history and mission:

The mission of St. Louis ArtWorks is to broaden educational and career opportunities for youth in the St. Louis region through apprenticeships in the arts and through community collaborations.

St. Louis ArtWorks began in 1995 as a summer-only program, with the commitment to provide high-quality arts education and work readiness to youth that may otherwise not have the opportunity or access to participate in out-of-school time programs. Now, 24-years later, ArtWorks is a year-round program, that has expanded to include mindfulness, life skills, professional development, community engagement, and training in advanced technology. Through the provision of thousands of apprenticeships, ArtWorks has witnessed firsthand the power of the arts to engage young people as active members of their community.

In 2016, St. Louis ArtWorks received the National Arts and Humanities Youth Program Award, the nation's highest honor for afterschool arts programs. St. Louis ArtWorks was recognized for its effectiveness in promoting learning and life skills in young people by engaging them in a creative youth development program. The award recognizes the country's best after-school and out-of-school-time creative youth development programs for using engagement in the arts and the humanities to increase academic achievement, graduation rates, and college enrollment. The 12 awardees—chosen from a pool of more than 251 nominations and 50 finalists—were also recognized for improving literacy and language abilities, communication and performance skills, and cultural awareness.

Describe the applicant/organization programs and activities:

St. Louis ArtWorks provides underserved youth ages 14-19 with paid apprenticeships in the arts. Each Apprentice participates in daily training designed to increase skills and knowledge in work readiness, life skills, communication skills, fiscal literacy, and collaboration. Each piece of the program helps to inform participants of strategies to overcome barriers to success such as poverty, housing instability, and involvement in juvenile justice systems and ultimately be self-sufficient adults. Through a variety of arts-based prevention services, with a scaffold of behavioral health support, ArtWorks has a proven track record of improving the overall well-being of its youth participants.

The program is open to all youth living in the St. Louis Metropolitan Area; with targeted recruitment conducted in areas where the greatest concentration of need exists, specifically, north and near north St. Louis City and County. Participants are selected through a competitive application and interview process; they are then placed in a specific artistic discipline led by two professional artists.

Each workday is structured to include visual art lessons, individual and team exercises, life skills presentations, individual and group art therapy, and field trips. Each element of the program is created to

have a positive impact on the youth's resiliency and social/emotional development. Working through the curriculum to complete a commission with their team and Teaching Artists builds the Apprentices' sense of self-confidence and personal efficacy. Apprentices contribute to their community through their public work and learn that they and their work are valued by their artist mentors, clients, peers, employers, and entire communities who share in their success.

If the request is from an organization, please provide proof of organizational support for the application (i.e. letter from organization on official letterhead, meeting minutes, etc.).



BOARD OF DIRECTORS:

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Joyce Sanders

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Keica Smart

Tonnie Glispie-Smith

Erika Wilson

Priscilla Block
Executive Director

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Michael Barolak

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Sarah Smith

May 24, 2019

Economic Development Retail Sales Tax Board
c/o Libby Tucker
Asst. to the City Manager/Director of Economic Development at City of University City
City of University City
Department of Community Development
6801 Delmar Boulevard
University City, MO 63130

Dear Board:

On behalf of St. Louis ArtWorks' Board and Staff please accept this acknowledgment of our full support for the proposed project with Barbara C. Jordan Elementary School in the University City School District.

St. Louis ArtWorks has a long history of community collaborations that increase access to the arts in areas that are traditional overlooked. The ArtWorks program provides underserved youth with the opportunity to have a positive employment experience helping to lay the foundation for a successful transition to adulthood.

Thank you for considering this request. If we can provide further details or answer any questions about our request please contact ArtWorks Executive Director, Priscilla Block.

With gratitude,

Kelly Scheffer, Chair
St. Louis ArtWorks

SECTION 2: PROGRAM OR PROJECT INFORMATION

3. **Program or Project Summary (attach additional sheets if necessary)**

Description of the Program or Project. In addition to a detailed description of the project, include a summary of the need for the program or project, goals and objectives, partners, and how the program or project meets any City plans or policies.

Program Description & Need

St. Louis ArtWorks was created in direct response to the need to provide youth in our community with the opportunity to develop valuable work skills in a safe, out-of-school environment. Too many youth in low-income communities cannot envision a career, are not fully prepared for life, and do not feel connected to their communities. Tragically, those who do not complete their education are much more likely to face unemployment, incarceration, or a life in poverty—employability, life skills, and access to positive role models are critical for a young person's success.

One of the greatest challenges facing the region is the talent gap. Many of our youth are graduating from high school, emotionally and academically unprepared to be successful in college or to enter the workforce. Research published in September 2017 by *Ready By 21*, states that “nearly 40,000 young people in St. Louis are neither working nor in school – a group often considered ‘disengaged youth.’” Research shows that disengaged youth create a huge tax on society. ArtWorks is working to face this challenge head on and change the path for St. Louis’ most at-risk youth.

A part-time job in high school can significantly impact the trajectory of a young's life by developing their job skills, instilling a strong work ethic, and most importantly building their self-confidence so that they can be successful. Youth employed at ArtWorks gain meaningful work experience and gain 21st-century skills (critical thinking, communication, collaboration, and creativity) to help them start building a foundation to successfully transition into adulthood.

Project Description

St. Louis ArtWorks is seeking support from the University City Economic Development Retail Sales Tax Board to design, paint, and install a mural at the Barbara C. Jordan Elementary School (BJC) in University City. The mural will be designed with input from the BJC school community and we will offer an opportunity for the school kids to visit our site on a mutually agreed upon day/time.

The funding that ArtWorks is seeking will support 18-paid apprenticeships to youth who will receive instruction and hand-on experience in the design and painting of a mural. Our partner, Barbara C. Jordan Elementary School and University City School District, will serve as the project ‘client’, providing feedback on the design, while also providing our apprentices an opportunity to engage in community collaborations, leadership development, and positive youth development.

The program will take place at St. Louis ArtWorks studio during fall 2019; participants are youth, age 14-19, from the St. Louis region.

Describe the number of part-time and full-time jobs to be created by the specific request and average wages for these jobs.

St. Louis ArtWorks intends to provide 18 paid youth Apprenticeships for the project, in addition, the project will employ two contracted professional Teaching Artists and a part-time Art Therapist.

Define the expected outcomes of the project, milestones and how the project success will be measured.

Program outcomes:

Goal 1: Increase youth's well-being.

Objective/Actions: During ArtWorks 2019 summer Apprenticeship Program, 80 will youth participate in weekly, one-hour, Mindfulness/Well-being/Art Therapy sessions to improve their overall sense of well-being and their feeling of connection to their community, as measured by the ArtWorks Wellbeing Evaluation (AWE) administered post-program.

Measure of Outcome/Impact: 83% of participants will demonstrate at least a 10% increase on their AWE.

Goal 2: Increase youth's visual arts knowledge, including; design, illustration and technique; and vocabulary.

Objective/Actions: During ArtWorks 2019 summer Apprenticeship Program, 80 will youth participate training at least 4-hours/day in arts education and training, presented by a Professional Teaching artist to increase their knowledge and skills in a specific artistic discipline, as measured by improvement from their Artistic Discipline pre- to post-test.

Measure of Outcome/Impact: 85% of participants will demonstrate an increase of at least 10% on their Artistic Discipline post-test.

Goal 3: Increase youth's workforce skills and knowledge.

Objective/Actions: During ArtWorks 2019 summer Apprenticeship Program, 80 will complete 150 hours of hands-on, work readiness training to increase their skills in at least one area, including: effort, participation, professionalism, attitude, punctuality, leadership, team player, time management, and art skills as measured by improvement from their Mid-Term to their Final Performance Review completed by their Teaching Artist.

Measure of Outcome/Impact: 90% of Apprentices will successfully complete the program as defined by attendance and project completion. Of those completing the program 83% will increase in at least one (1) workplace skill, with over 50% improving in at least three (3) areas.

Organizational outcomes:

Goal 1: The success of the project will be measured by its ability to complete the mural by the deadline of December 7, 2019.

Goal 2: The success of the project will be measured by ArtWorks ability to successfully incorporate the design requests from the school community.

Program or Project Location (Attach photos of location or site, if appropriate):

Program: St. Louis ArtWorks is located at 5959 Delmar in the East Loop. Since moving to this location in 2015, ArtWorks has increased participation of St. Louis County youth by over 30%, with the largest percentage being youth living in the University City area.

Project: The proposed location of the mural will be Barbara C. Jordan Elementary School at 1500 82nd Blvd, University City, MO 63132.

Program or Project Timetable:

The fall program runs from Saturday, September 14 and to December 7, 2019. ArtWorks begins recruiting youth for the afterschool program in July and finalizes all new hires in late August. The youth will work

five-hours a week, either afterschool on Tuesday & Thursday or on Saturday. The youth will receive 65-hours of hands-on work experience.

Type of Funding Request (check all that apply):

- Project
- Program
- Other (such as marketing, legal, professional services, grants or loans to companies for job training)

Total Budget: \$47,833

Amount of funding requested from EDRST: \$11,100

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

St. Louis ArtWorks is making a one-time request.

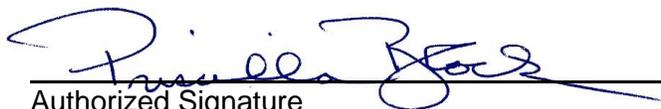
Complete and attach form EDRST B-1 with budget cost summary.

Please see attached budget and budget narrative.

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

St. Louis ArtWorks

Name of Applicant Organization



Authorized Signature

May 30, 2019

Date

EXPENSES

Direct Costs: Salaries and wages	NUMBER OF PERSONNEL	ANNUAL SALARY	% OF TIME DEVOTED TO THIS PROJECT	AMOUNT
Executive Director	1	\$ 80,340	0.05	\$ 4,017
Program Manager	1	\$ 45,000	0.25	\$ 11,250
Office Manager	1	\$ 28,800	0.15	\$ 4,320
Apprentices	18	\$ 400	100%	\$ 7,200
TOTAL SALARIES AND WAGES:				\$26,787
Taxes:				
Work Comp @ 1%: \$1065				
Payroll Taxes @8%: \$2,824	\$	3,889		
TOTAL SALARIES AND TAXES:				\$30,676

DIRECT COSTS: OTHER

	AMOUNT
Teaching Artist	
2 artist/6 hours/13 weeks/\$25hr	\$ 3,900
Art Supplies and materials	\$ 2,500
Installation	\$ 300
Snacks for 18 apprentices	\$ 150
Uniforms for 18 apprentices	\$ 162
Space Cost	\$ 6,732
Publicity & Marketing	\$ 450
Evaluation	\$ 2,343
Liability Insurance	\$ 620
Total other expenses:	\$ 17,157

TOTAL PROJECT COSTS**\$47,833****INCOME**

1. Amount requested from University City EDRSTB \$ 15,000

2. Other Funding:

Cash	Cash Amount
Government: ReCAST, St. Louis County Children's Service Fund, Regional Arts Commission, Arts & Education, Missouri Arts Council	\$ 16,280
Foundations: Trio Foundation, Wollenberg Foundation	\$8,203
Corporations: Emerson, Wells Fargo	\$ 7,550
Total Cash:	\$ 32,033

In-Kind	In-Kind Amount
ArtMart	\$ 800
Total In-Kind:	\$ 800

Total other funding: \$ 32,833

Total Income \$ 47,833

 **IRS** Department of the Treasury
Internal Revenue Service
P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248225078
Jan. 29, 2016 LTR 4168C 0
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ST LOUIS ARTWORKS
% CENTENE CENTER
5959 DELMAR BLVD
SAINT LOUIS MO 63112-2028

.5161

Employer ID Number: 43-1735450
Form 990 required: YES

Dear Taxpayer:

This is in response to your request dated Jan. 20, 2016, regarding your tax-exempt status.

We issued you a determination letter in February, 1997, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c) (03).

Our records also indicate you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If a return is required, you must file Form 990, 990-EZ, 990-N, or 990-PF by the 15th day of the fifth month after the end of your annual accounting period. IRC Section 6033(j) provides that, if you don't file a required annual information return or notice for three consecutive years, your exempt status will be automatically revoked on the filing due date of the third required return or notice.

For tax forms, instructions, and publications, visit www.irs.gov or call 1-800-TAX-FORM (1-800-829-3676).

If you have questions, call 1-877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).

ARTICLES OF INCORPORATION

OF

ST. LOUIS ARTWORKS

FILED AND CERTIFICATE OF
INCORPORATION ISSUED

DEC 13 1995

Rebecca McDowell Cook
SECRETARY OF STATE

We, the undersigned, being natural persons of the age of eighteen (18) years or more and citizens of the United States, for the purpose of forming a not-for-profit corporation under the provisions of The General Not for Profit Corporation Law of the State of Missouri, do hereby adopt the following Articles of Incorporation:

ARTICLE ONE

The name of the corporation is: ST. LOUIS ARTWORKS.

ARTICLE TWO

The purposes for which the corporation is organized are as follows:

(A) This Corporation is Public Benefit Corporation
The corporation is organized to provide work experience and education in the arts for youth from twelve (12) to twenty-one (21) years of age without regard to race, gender or family income level.

(B) The corporation is irrevocably dedicated to, and operated exclusive for, non-profit purposes; no part of the income or assets of the corporation shall be distributed to, nor inure to the benefit of, any of its members, officers, directors, or other private persons, except that the corporation shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purposes set forth herein. No substantial part of the activities of the corporation shall be the carrying on of propaganda, or otherwise attempting to influence legislation, and the corporation shall not participate in, nor intervene in (including the publishing or distribution of statements), any political campaign on behalf of any candidate for public office. Notwithstanding any other provision of these Articles, the corporation shall not carry on any activities not permitted to be carried on: (a) by a corporation exempt from Federal income tax under Section 501(c)(3) of the Internal Revenue Code of 1954, as amended (or the corresponding provisions of any future United States Internal Revenue law); or (b) by a corporation, contributions to which are deductible under Section 170(c)(2) of the Internal Revenue Code of 1954, as amended (or the corresponding provisions of any future United States Internal Revenue law).

ARTICLE THREE

The duration of the corporation shall be perpetual.

DEC 13 1995

ARTICLE FOUR

The names and addresses of the incorporators are:

<u>Name</u>	<u>Address</u>
Marjore Ray	1920 Senate, St. Louis, MO 63118
Laura Kezer	523 Redando Drive, Chesterfield, MO 63017
Laura Cohen	4128 West Pine, St. Louis, MO 63108

Rebecca McDowell Cook
SECRETARY OF STATE

ARTICLE FIVE

The corporation shall not have members as such, but, in lieu thereof, shall have a self perpetuating board of directors, in which board there shall be vested all of the power and authority to supervise, control, direct and manage the property, affairs and activities of the corporation. The rights, powers, and privileges of the directors shall be fixed in the By-Laws. The By-Laws of the corporation may, from time to time, be altered, amended, suspended or repealed, or new By-Laws may be adopted, by resolution adopted by a majority of the full board of directors at a meeting thereof, so long as not inconsistent with the provisions of these Articles.

The first board of directors shall consist of fifteen (15) persons, who shall be vested with the power and authority to adopt the initial Bylaws of the corporation, and who shall hold office until their successors are duly elected and have commenced their terms of office, all as provided in the By-Laws. The number of members of the board of directors shall be fixed by the By-Laws, as amended from time to time, and at any time after the adoption of the initial By-Laws, the number of directors may be increased or decreased, but never below eleven (11) or above seventeen (17), from time to time, by amendment to the By-Laws. Directors shall be elected or appointed in the manner and for the terms provided in the By-Laws of the corporation.

ARTICLE SIX

The address of the initial registered office in the State of Missouri is 634 North Grand Blvd., St. Louis, Missouri 63103. The name of the initial registered agent at said address is Linda D. Jones.

ARTICLE SEVEN

The corporation shall have all the powers of a not-for-profit corporation under The General Not for Profit Corporation Law of the State of Missouri and the following enumeration of powers shall not be construed to limit or be in derogation of such statutory powers; provided, however, that none of the powers of the corporation shall be exercised to carry on activities,

DEC 1 1995

otherwise than as an insubstantial part of its activities, which are not in themselves in furtherance of the purposes of the corporation.

Without in any way limiting the generality of the foregoing powers, the corporation shall specifically have the following powers, to be exercised only to prosecute and further its non-profit purposes:

Rebecca McDermott Cook
SECRETARY OF STATE

(a) To purchase, take, receive, lease as lessee, take by gift, devise, bequest, or otherwise acquire, and to own, hold, use and otherwise deal in and with any real or personal property, or any interest therein, situation in or out of the State of Missouri, as may be necessary and proper for carrying on its legitimate affairs;

(b) to receive and take by gift, grant, assignment, transfer, devise or bequest, any real or personal property in trust for such purposes as may be necessary and proper for carrying on its legitimate affairs and to execute and perform all such trusts in accordance with the terms, conditions, limitations and restrictions thereof;

(c) to sell, convey, mortgage, pledge, lease as lessor, and otherwise dispose of all or any part of its property and assets;

(d) to purchase, take, receive, subscribe for, or otherwise acquire, own, hold, vote, use or employ shares or other interests in or obligations of domestic or foreign corporations, whether for profit or not-for-profit, associations, partnerships, or individuals; and to sell, mortgage, loan, pledge, or otherwise dispose of, such shares, interest, or obligations;

(e) to make contracts and incur liabilities which may be appropriate to enable it to accomplish any or all of its purposes; to borrow money for its corporate purposes at such rates of interest as the corporation may determine; to issue its notes, bonds, and other obligations; and to secure any of its obligations by mortgage, pledge, or deed of trust to all or any of its property, franchises, and income;

(f) to invest its funds, from time to time, in any real or personal property; to lend money for its corporate purposes; and to take and hold real and personal property as security for the payment of funds so invested or loaned.

The corporation shall have the power to do any and all act or acts, thing or things, necessary to or incidental to the accomplishment of the purposes hereinbefore set forth, and generally to do any and all things not herein specifically enumerated which may tend to promote the purposes hereinbefore set forth, provided that such act or thing is permitted to corporations organized under the laws of the State of Missouri by The General Not for Profit Corporation Law of Missouri, and permitted under the Internal Revenue laws of the United States to an organization described in Section 501(c)(3) of the Internal Revenue Code of 1954, as amended (or the corresponding provisions of any future United States Internal Revenue law).

DEC 13 1995

ARTICLE EIGHT

In the event of the dissolution of the corporation or the winding up of its affairs, or other liquidation of its assets, all assets of the corporation's debts shall be conveyed or distributed only to such organization or organizations created and operated for non-profit purposes similar to those of the corporation as the board of directors may determine, provided that such organization or organizations qualify under Section 501(c)(3) of the Internal Revenue Code of 1954, as amended (or the corresponding provisions of any future United States Internal Revenue law).

J.P. M. Cook
SECRETARY OF STATE

ARTICLE NINE

Any provision contained in these Articles may be altered, amended or repealed, or new provisions may be added, upon receiving the affirmative vote of at least two-thirds (2/3) of all votes entitled to be cast by members of the corporation present at a meeting, or upon obtaining the consent in writing of two-thirds (2/3) of all members entitled to vote with respect thereto; provided, however, that no such alteration, amendment or repeal of any such provision shall affect the disposition of property contributed to the corporation before such alteration, amendment, or repeal, and any property contributed to the corporation before any such event shall be used and employed by the corporation only in accordance with the provisions and in furtherance of the purposes of the corporation as set forth in the Articles of Incorporation and By-Laws of the corporation in effect at the time such property was contributed.

In affirmation of the facts stated above, 17th

Marjorie Ray

Marjorie Ray, Incorporator

Laura E Kezer

Laura Kezer, Incorporator

Laura Cohen

Laura Cohen, Incorporator

STATE OF MISSOURI



Rebecca McDowell Cook
Secretary of State

CORPORATION DIVISION
CERTIFICATE OF INCORPORATION
MISSOURI NONPROFIT

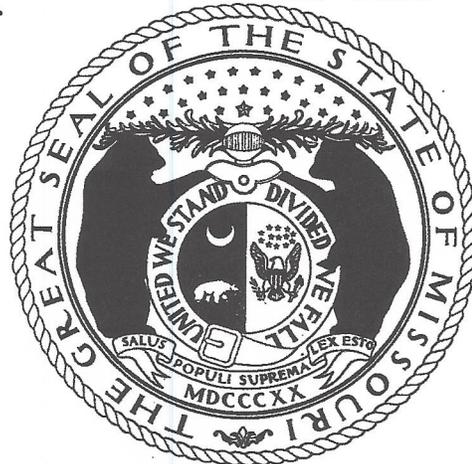
WHEREAS, DUPLICATE ORIGINALS OF ARTICLES OF INCORPORATION OF
ST. LOUIS ARTWORKS.

HAVE BEEN RECEIVED AND FILED IN THE OFFICE OF THE SECRETARY OF
STATE, WHICH ARTICLES, IN ALL RESPECTS, COMPLY WITH THE
REQUIREMENTS OF MISSOURI NONPROFIT CORPORATION LAW;

NOW, THEREFORE, I, REBECCA MCDOWELL COOK, SECRETARY OF STATE
OF THE STATE OF MISSOURI, BY VIRTUE OF THE AUTHORITY VESTED IN
ME BY LAW, DO HEREBY CERTIFY AND DECLARE THIS ENTITY A BODY
CORPORATE, DULY ORGANIZED THIS DATE AND THAT IT IS ENTITLED TO
ALL RIGHTS AND PRIVILEGES GRANTED CORPORATIONS ORGANIZED UNDER
THE MISSOURI NONPROFIT CORPORATION LAW.

IN TESTIMONY WHEREOF, I HAVE SET MY
HAND AND IMPRINTED THE GREAT SEAL OF
THE STATE OF MISSOURI, ON THIS, THE
13TH DAY OF DECEMBER, 1995.

Rebecca McDowell Cook
Secretary of State



\$25.00