



Economic Development Retail Sales Tax Board
6801 Delmar Boulevard · University City, Missouri 63130 · 314-505-8533

APPLICATION FOR ECONOMIC DEVELOPMENT RETAIL SALES TAX FUNDS FISCAL YEAR 2020 (JULY 1, 2019 – JUNE 30, 2020)

Directions. Please complete all sections of the application. If a question does not apply to a project, please indicate "n/a" for not applicable. Please refer to "Economic Development Retail Sales Tax Board Funding Priority Guidelines" for guidance. Applications should be submitted by **May 31, 2019** to Libbey Tucker, Director of Economic Development, City of University City, 6801 Delmar Boulevard, University City, MO 63130 or ltucker@ucitymo.org. For questions call 314-505-8533. Applications submitted after the deadline will not be considered for funding.

Application Date: May 30th, 2019

Project Title: School District of University City and University City Fire Department EMT Academy

SECTION 1: APPLICANT/ORGANIZATION INFORMATION

1. Applicant/Organizational Information

Name of Applicant/Organization: School District of University City

Contact Person and Title: Susan Hill, Director of College and Career Readiness, and Clay Ware, Coordinator of Adult Education

Mailing Address: 8136 Groby Rd.; University City, MO 63130

Phone Number: 314-651-1291

E-mail Address: shill@ucityschools.org and cware@ucityschools.org

Website: www.ucityschools.org

Organizational Officers (Provide Name, Address, Phone and e-mail of at least three. Provide Articles of incorporation and letter or status):

- a. Sharonica Hardin-Bartley, 8136 Groby; shardin@ucityschools.org; 314-290-4000
- b. Ian Buchanan, 8136 Groby; ibuchana@ucityschools.org; 314-290-4000
- c. Tiffany Slater, 8136 Groby; tslater@ucityschools.org; 314-290-4000

Type of Entity:

- Sole-Proprietorship
- Corporation/Partnership/Limited Liability Company
- Not for Profit Organization
- Public/Government

501(c) 3:

- Yes No If no, list type of entity:

Minority Business Enterprise (MBE) or Women Business Enterprise (WBE):

- Yes No

2. Applicant/Organization Background

Describe the applicant/organization history and mission:

Excellence in education has been a top priority for residents living in University City. Strong academic foundations have flourished since 1868 when the first school opened its doors. Just four and a half years after the incorporation of the City of University City on September 4, 1906, the freeholders saw the need to organize a school system. On February 21, 1911, with a city population of only 2,417 and a student enrollment of 160, The School District of University City was officially established. When school began in September 1912, the school population was 769.

Today, you will find outstanding educational programs serving a student population of about 2,200 district-wide. From crayons to college, University City's educational success begins with its progressive early childhood program and is reflected in the approximately 200 high school students it graduates annually.

Schools are a reflection of the community they serve. The School District of University City is certainly a fine example as it reflects the rich history, longtime traditions and prosperous economy of an area that takes pride in its youth and the promise they hold for the future.

Today, our mission is that all students will graduate college and career ready without remediation. We believe in a "to and through" approach to education whereby the school district takes responsibility for the postsecondary success of our students.

Describe the applicant/organization programs and activities:

University City High School is a comprehensive high school that offers a wide-range of academic and extra-curricular opportunities for its 800 students. In the 2018-19 school year the district began an Early College Program where students will earn an Associate's Degree while earning their high school diploma. In the 19-20 school year two career academies will launch in Health Sciences and Engineering.

Course curricula has been reorganized by career pathways so that all students will complete programs of study in an area of their skill, talent and interests. Programs of study are designed for students to earn dual credit or industry-recognized credentials alongside their high school diploma so that they are better prepared for postsecondary success.

If the request is from an organization, please provide proof of organizational support for the application (i.e. letter from organization on official letterhead, meeting minutes, etc.).

SECTION 2: PROGRAM OR PROJECT INFORMATION

3. Program or Project Summary (attach additional sheets if necessary)

Description of the Program or Project. In addition to a detailed description of the project, include a summary of the need for the program or project, goals and objectives, partners, and how the program or project meets any City plans or policies.

The School District of University City (SDUC) seeks to develop the University City EMT Academy in partnership with the Fire Department of University City to address the shortfall of EMTs in the St. Louis County region. Through this proposed partnership the SDUC will work with the UCFD to properly prepare the next generation of firefighters beginning at the high school level and beyond for an EMT-Basic certification through the National Registry of Emergency Medical Technicians (NREMT). Often this is the initial stackable credential in the firefighter career pathway. Additionally, the certification could lead to the foundation for a future career in the healthcare field.

The SDUC along with the UCFD will work to develop a three-hour block day pilot career academy, tasking students with completing 270 hours of classroom time, 48 hours of hospital clinical hours along with a 60-hour field internship on an ambulance. Classes will be taught by UCFD certificated training staff currently working in the field in a hybrid format utilizing the "Fire Hero Learning and Responder Safety Learning Networks". Additionally, this partnership will create mechanisms for SDUC instructors, fire and EMS administration to network, exchange knowledge, seek assistance with challenges and learn best practices to prepare high school students and those beyond for the workforce of tomorrow.

The scope of the training will include basic, non-invasive interventions to reduce the morbidity and mortality associated with acute out-of-hospital interventions to emergencies. Training will focus on minimizing secondary injury and providing comfort to the patient and family while transporting the patient to emergency care facility, thus providing limited to basic skill-development that can be performed safely in an out of hospital setting with no direct medical oversight and limited training. The pilot training program will also focus on preparing students to pass the state required NREMT written exam, comprised of 70 to 120 questions in a computerized format to obtain their certification, thus meeting the CTE requirement for maintaining College and Career Readiness (CCR) point towards full accreditation, while increasing our region's upskilling needs for EMTs.

In the 2019-2020 school year University City High School is launching an Academy of Health Sciences due to high student interest and demand for classes in the health sciences. This Academy will become a key recruiting ground for students who desire an EMT certification prior to graduation so they can enter the workforce at a livable wage while working toward additional postsecondary education.

Describe the number of part-time and full-time jobs to be created by the specific request and average wages for these jobs.

We anticipate 8-10 students will complete the EMT program in its pilot year and will consider a program with at least 15 students in subsequent years as a successful academy.

Basic EMTs can earn between \$14 and \$24 per hour. EMT certification will also expand future wage opportunity because students can use this as a stackable credential toward the paramedic profession and many other careers in the medical and health sciences career cluster.

Define the expected outcomes of the project, milestones and how the project success will be measured.

The School District of University City and University City Fire Department will launch its inaugural EMT Academy in January of 2020 with at least 8 students in attendance.

All 8 students will succeed in earning their EMT credential at the culmination of the program.

All 8 students will have job placement with an EMT service within one month of graduation.

All students will have a plan to "skill up" from their basic EMT Certification within two years of graduation.

Program or Project Location (Attach photos of location or site, if appropriate):

School District of University City and the University City Fire Department

Program or Project Timetable:

Summer 2019	Purchase supplies needed for course
September 2019	Student recruitment from 12 th Graders in the Academy of Health Sciences
Fall 2019	Develop schedule for class hours, clinical hours and ambulance ride-along
October-November 2019	Determine clinical placements for students
January 2019	Launch Academy
January through May	Class meets in afternoon blocks, clinical hours
May 2019	Students Take Licensing Exam
May 2019	Graduation and Licensing Ceremony
June 2019	Job Placement for Graduates

Type of Funding Request (check all that apply):

Project

Program

Other (such as marketing, legal, professional services, grants or loans to companies for job training)

Total Budget: \$68,300 plus salary of UCFD Instructor who will be on-duty during instruction, to be provided by the UCFD

Amount of funding requested from EDRST: \$68,300

Is this request anticipated to be a one-time request or multi-year? If multi-year, please provide additional details, including anticipated future funding request, project details, and any other helpful information.

This is a one-year request for supplies needed to launch the EMT Academy.

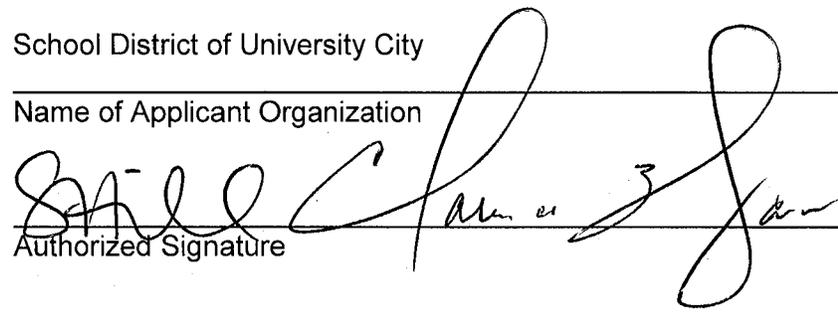
Complete and attach form EDRST B-1 with budget cost summary.

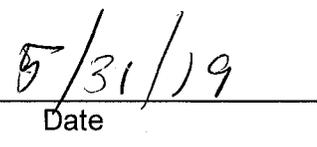
See Google Sheet

I CERTIFY THAT ALL INFORMATION IN THIS APPLICATION IS TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND BELIEF.

School District of University City

Name of Applicant Organization


Authorized Signature


Date

EDRST B-1

City of University City
 Economic Development Retail Sales Tax
 FY19 Request for Funds: Budget Cost Summary

Applicant School Distr of University City in partnership with UC Fire Department

Project University City EMT Academy

Amount of Request \$55,800.00

Provide a listing of each project or program proposed and the associated cost allocation.

	Total EDRST Funds	Applicant's Cash Funds	Applicant's Non-Cash Contributions	Other Funds	Project Total
I. Project or Program Direct Costs*					
EMT Supplies/Equipment	\$ 15,000				
Service contracting license fees	\$ 3,000				
Reimbursement certification fees	\$ 2,000				
Driving license lessons (Barrier for many students who don't have a license)	\$ 5,000				
CPR certification Fees	\$ 800				
Instructor Cost (part-time)	\$ 15,000				
Printing of the clinical books,tracking software	\$ 7,500				
Total Direct Costs	\$ 48,300				\$ -
II. Indirect Costs**					
Operations	\$ 20,000				\$ 20,000
BUDGET TOTAL - ALL ACTIVITIES	\$ 68,300				\$ 20,000

*Examples of direct costs are project materials, salaries, fringe and benefits, supplies and equipment that are tied to a particular cost objective such as a project or program. Consultation with City staff is advised to assist in defining direct costs.

**Examples of indirect costs are expenses relating to operations, such as general office and building expenses. These costs must represent a reasonable and proportional rate in relationship to direct costs. Consultation with City staff is advised to assist with defining indirect costs.



THE SCHOOL DISTRICT OF
UNIVERSITY CITY
Transform the Life of Every Student Every Day!

Sharonica L. Hardin-Bartley, PhD, PHR
Superintendent of Schools

Ronald E. McNair Administration Building
8136 Groby Road
University City, MO 63130
(314) 290-4002
shardin@ucityschools.org

May 30, 2019

Dear Ms. Tucker,

I am writing this letter in support of two proposals coming before the Economic Development Retail Sales Tax Board on behalf of the School District of University City. I have reviewed both the U CAN Center and EMT Academy Partnership proposals and believe that both will be of great benefit to our students and community.

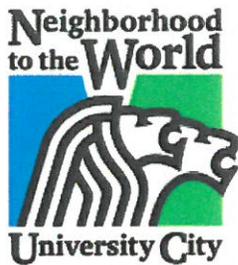
Our U CAN Center and Uniquely University City Retail Store Proposal is an innovative way for us to partner with the city, businesses and other organizations to promote workforce development for students and the community. I also believe that student-involvement in the establishment of the center strengthens our mission to ensure all students graduate college and career ready.

As part of this mission, we are expanding access to career certifications and degree programs to students who are still in high school. Last year we successfully launched an Early College Program with STLCC and in the upcoming year we will launch two career academies in partnership with the National Academy Foundation in Health Sciences and Engineering. EMT is a high demand career opportunity and a license that our students can earn in their last semester of high school.

I hope the EDRST Board will choose to fund our projects at this time. The state of our workforce is at a critical turning point. The School District of University City is leading the region in our efforts to address skill gaps and provide postsecondary education and training access to 100% of our graduating seniors. Funding for the UCAN Center and EMT Academy will allow us to continue to expand opportunities for students in our community.

Best Regards,

Sharonica Hardin-Bartley, PhD, PHR
Superintendent of Schools
School District of University City



**Office of the Fire Chief
Fire Department**

863 Westgate Avenue, University City, Missouri 63130
Phone: (314) 505-8592, Fax: (314) 863-5615



The University City Fire department is excited to partner with the University City School District to offer an opportunity for High School students to join the EMS field through the joint effort to bring the EMT certification program to the school system.

As you may or may not be aware, the First Responder community is seriously lacking a diverse work force. it is an area of study that is relatively unknown and rarely talked about in any high school setting. Most people in this field are introduced by friends and family involved in this industry.

This is an opportunity to broaden the knowledge of this profession and to increase diversity that is sorely missing.

As in any pilot program, there is a start up cost involved. We at the Fire Department and the School District are willing to do what we can with the money and people we have, but are looking to make this program a huge success. That requires us to have the funds necessary to obtain and maintain the proper equipment and materials needed to be successful.

We, at the Fire Department have high hopes of making the EMT program so successful that it eventually leads to the start up of a Paramedic program in the future. The goal of this Department is to train and hire "home town " personnel. We believe that employees that are born and raised in the community, lead to a home town pride that leads to greater community development.

Thank You for your considreation in this matter.

Respectfully,

William "Bill" Hinson
Fire Chief
City of University City
314-505-8593



Fire Department

863 Westgate Avenue, University City, Missouri 63130
Phone: (314) 505-8591, Fax: (314) 863-5615



To Whom It May Concern

The University City Fire Department, along with the University City Public School District, would like to state our support for the creation of an Emergency Medical Service Education Program. The goal of the proposed program would be to expose high school aged men and women to the exciting field of EMS. Those who qualify for the program would receive real world experience while obtaining an EMT-Basic license for the state of Missouri. The students would then be eligible for employment with a private ambulance service as an EMT or as a ER Tech in a hospital. In the future, we could possibly add paramedic training to the program. This would increase the level of medical training the students receive. It would also increase their employment possibilities and earning potential in the field of emergency medicine. We humbly ask for your support of this program to assist us in expanding the future of the young men and women of our community.

Sincerely,

Gary Wilmoth
Chief Medical Officer and Lead Instructor
University City Fire Department
314-505-8594
gwilmoth@ucitymo.org