



The **UCPD** is launching a campaign to strictly enforce pedestrian safety. Know the law and pass along...

STOP and stay STOPPED

MISSOURI STATUTE 300.375

MOTORISTS in Missouri **MUST** stop for pedestrians in a marked crosswalk. Failure to observe the law may subject you to one of the following:

- ⇒ **2 POINTS (driver's license)**
- ⇒ **\$110 FINE (plus court costs)**
- ⇒ **Increased insurance premiums**



University City Police Departments

Stop for Me Campaign

The University City Police Department will be starting a Crosswalk Enforcement initiative entitled the Stop for Me Campaign. Officers with the University City Police Department will increase traffic enforcement strategies in areas with crosswalks and high pedestrian volume.

Please partner with UCPD by passing on the following information:

Crosswalk Safety Tips		
MOTORISTS	PEDESTRIANS	BICYCLISTS
Yield to pedestrians in crosswalks and at intersections.	Always cross at marked crosswalks. You forfeit your rights as a pedestrian if you cross elsewhere.	Yield to pedestrians.
Be prepared to stop at all marked crosswalks. Stay alert and reduce speed in areas with crosswalks.	Obey any pedestrian signals and look right-left to make sure the road is clear in both directions before crossing.	Remember that bicyclists are not considered pedestrians unless they are walking their bikes. Otherwise, they are considered vehicles and forfeit their rights as pedestrians in the case of an accident or citation.
Be alert for bicyclists and skateboarders whose approaches to the crosswalk may be much swifter than those of pedestrians.	Obey any pedestrian signals and look right-left to make sure the road is clear in both directions before crossing.	Use marked bike paths or multi-use paths when available.
Come to a complete stop if pedestrians are crossing or preparing to cross.	Look before walking past stopped vehicles. Do not cross just because a driver waves you on. Be sure all lanes are clear first.	Obey vehicular traffic signals and laws on the roadways.
Wait until pedestrians have crossed at least one lane past the lane you are in before resuming travel.	Remember that bicyclists are not considered pedestrians unless they are walking their bikes. Otherwise, they are considered vehicles.	Use extra caution as you transition between bike paths, roads and sidewalks. Be aware that your actions are unpredictable to drivers and pedestrians.