



## Office of the City Manager

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January 29, 2021

Community Report: 0121-04

Honorable Terry Crow,  
Members of the City Council,  
and University City Residents:

### Economic Development

#### **Calling all University City businesses!**

With so much changing in the past year of how businesses operate in the era of COVID-19, we wanted to reach out to let you know if you have any specials, sales, promotions, or events, you can post them directly to the ExploreUCity.com website.

The goal is to take all of the events in University City and have them all in one place to share with a wider audience in St. Louis and to attract new customers to your business.

To Add an Event to the Calendar, Please Fill Out This Form:

<https://exploreucity.com/university-city-event-form-submission/>

To Update Your Business Listing Info, Please Fill Out This Form:

<https://exploreucity.com/university-city-business-listing-update-form/>

### Fire Department (UCFD)

EMS calls for the week: **154**      Fire calls for the week: **82**      Total runs: **236**

The UCFD received our first round of the Covid vaccine, with the second shot to be completed the first week of February. There has been no adverse reaction to the vaccine.

### Public Works

- A Streets and Parks Renaming Task Force meeting is scheduled for Monday, February 1 at 5:30 p.m. The meeting is scheduled to be conducted on Zoom.
- A Commission on Storm Water Issues regular monthly meeting is scheduled for Tuesday, February 2 at 6:30 p.m. The meeting is scheduled to be conducted on Zoom.

## Activities and Events

**Save the Date! March 13<sup>th</sup> from 9-noon Electronics Recycling Event:** University City will hold an electronics recycling event in the Community Center parking lot, 975 Pennsylvania Ave.

### **University City Gives Back to Frontline Workers:**

When you order online from one of our locally-owned, participating restaurants, you will have the opportunity to PAY IT FORWARD. By choosing to donate a meal when you place your order, not only are you saying THANK YOU to frontline essential workers, but you are also supporting a small business in the community at a time when they need it most. Visit <https://exploreucity.com/loop-giveback/> to find out more!

So far, this program has provided **1086** meals to frontline workers! (see attachment 1)

A new [University City Loop](https://universitycityloop.com) website has been launched by the Loop Special Business District (LSBD) to offer a one-stop online resource for information about all special events and shows, restaurants and retailers, businesses and more. The website can be found at <https://universitycityloop.com>.

Find out what's happening in University City by visiting University City's website at [ucitymo.org](http://ucitymo.org) or visiting [ExploreUCity.com](https://exploreucity.com) to connect local businesses with customers and residents.

Respectfully submitted,



Gregory Rose, ICMA-CM, MPA  
City Manager

Attachment (1)

Attachment 1

