



ROARS

THE **VOICE** OF UNIVERSITY CITY



WINTER 2021 - 2022

U City Wants You! Plan to Participate in Vision 2040

University City has embarked on a visioning process to produce a future-oriented and inclusive Community Vision extending into 2040. The shared vision is intended to be strategic, actionable, and sustainable. University City's new Community Vision will identify future opportunities and align resources for development as the City prepares to update its Comprehensive Plan in 2022.

Schedule Updates www.ucitymo.org/Vision2040

Due to the COVID-19 pandemic and Delta variant transmission, the City postponed until early 2022 the two Think Tank sessions originally scheduled for October 14 and 16. Smaller engagement sessions with a wide range of stakeholders will also be held early 2022. Small groups may include students, educators, business owners, faith leaders, etc. Please follow the project website for more information and to provide your input.

We want your input!

There is still time to take the Vision 2040 survey by visiting www.ucitymo.org/Vision2040. The survey takes approximately 10-15 minutes and results will be used to drive the next steps in the visioning process. We want to hear from everyone including residents, business owners, students, parents, people who work in U City, and others.

More Information

To learn more about U City's Community Vision Project, please contact: Gregory Rose, City Manager, 6801 Delmar Boulevard, University City, MO 63130, Phone: (314) 505-8534, Email: grose@ucitymo.org

TAKE THE VISION 2040 SURVEY – Online or On Paper –

Residents, Business Owners, Students, Parents and Interested Guests Are Encouraged to Take the Vision 2040 Survey and help shape the future of University City

Choose Online or Hard Copies* at City Hall or The Commons

- City Hall, 6801 Delmar at Finance window, main floor lobby
- Centennial Commons at Central Desk
- Online at www.ucitymo.org/Vision2040

*Paper surveys may be picked up and returned at same locations



University City Community News

Email UCityLife@ucitymo.org to receive the Weekly Community Report and/or regular updates about the U City Community Vision 2040 project. In your email, please note which correspondence you wish to receive or if you would like to receive both. These emailed materials will be delivered through Constant Contact.



CITY COUNCIL DATES

MONDAY, DECEMBER 13
MONDAY, JANUARY 10
MONDAY, JANUARY 24
MONDAY, FEBRUARY 14
MONDAY, FEBRUARY 28

All meetings begin at 6:30 p.m. In-person meetings are subject to change. Information about in-person or virtual meetings is available through the City's calendar at www.ucitymo.org/Calendar. All City Council meetings are streamed live through the City's YouTube channel at www.youtube.com/c/UniversityCityGovernment. To be notified when the meeting goes live, click the subscribe button



Community Vision 2040 Think-Tank Dates

Be part of the city's community visioning process!

University City's Community Vision 2040 Think-Tank workshop will be held in two 3-hour sessions that build on each other. Participants are requested to attend both sessions to support desired outcomes from the Think-Tank. Currently, the Think-Tank is scheduled to be in person. However depending on pandemic restrictions, the Think-Tank may be virtual. More details on registration will be provided.

THINK-TANK SESSIONS:

SESSION 1: Thursday, February 24 (6:00pm – 9:00pm)

SESSION 2: Saturday, February 26 (9:00am – 12:00pm)

LOCATION: Heman Park Community Center, 975 Pennsylvania Ave., St. Louis, MO 63130

HOW A THINK-TANK WORKS

The Think-Tank process helps define a broad vision, goals and directions. It is usually conducted as an active participation 6-hour workshop (sometimes held in two sessions). The process produces a preferred future scenario confirmed by individual participants' completed "Heat Maps" that reveal consensus on a preferred future or vision for the City and can be incorporated into the project's final Vision Plan.

The scenario-based Future Think-Tank is a tool to gain a better understanding of community stakeholders' priorities and goals, which can be used to help create effective strategies and actions for programs and resources allocation. The process helps community stakeholders explore and understand the potential implications of emergent trends across the City. A range of plausible future scenarios can be developed as a testing ground to assess resilience and consequences.

FOR UNIVERSITY CITY THIS PROCESS MAY ANSWER IMPORTANT QUESTIONS SUCH AS:

- What should University City become?
- What makes University City unique and special and how can the City use these characteristics to prepare for the future?
- How will community stakeholder preferences fit into this vision?

The Think-Tank methodology will allow community stakeholders to tackle these questions in an engaging and thought-provoking manner, leading to clarifying the strategic pillars needed to support University City's Community Vision 2040.



Annual Dog Park Membership Renewals and New Applications Dates

It's time for residents and non-residents to renew membership or apply for new membership to take advantage of the University City Dog Park, located at the corner of Vernon and Pennsylvania. Each dog must be registered in advance and wear their own dog tag. With separate areas for large and small dogs there's lots of opportunities to frolic and explore the great outdoors.

MEMBERSHIP RENEWALS AND NEW APPLICATIONS DATES:

- Renewals for 2021 resident and non-resident members begins December 1, 2021.
- New residents may join as of December 13, 2021.
- New non-resident: members may join as of January 3, 2022

All renewals and new memberships are approved on an annual basis, from January 1 through December 31, 2022, and require annual completion of a membership registration form with a signed Release of Liability form, as well as a copy of valid vaccination documentation that the dog(s) has been spayed or neutered and a paper copy of all valid vaccination records (Rabies, Bordetella, Canine Hepatitis, Distemper, and Parvovirus).

A maximum of two (2) Dog Park memberships are available per household.

REGISTER AT CITY HALL

Annual memberships may be purchased at the Finance Department, first floor, University City - City Hall, 6801 Delmar Blvd., during normal business hours. Fees may be paid by cash, check, MasterCard or Visa.

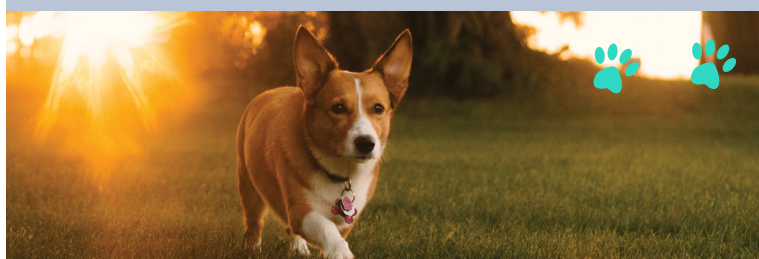
ANNUAL MEMBERSHIP FEE SCHEDULE

Resident \$40.00 for one (1) dog \$60.00 for two (2) dogs

Non-Resident \$60.00 for one (1) dog \$90.00 for two (2) dogs

PLEASE PROVIDE THE FOLLOWING WHEN REGISTERING:

- Payment in accordance with the fee schedule. University City residents must provide proof of residency (valid occupancy permit or valid driver's license with University City address)
- Paper copy of current/valid vaccination records and proof of spay/neuter
- Registration application and Release of Liability form



Greetings U City Neighbors:



Jeff Hales

Did you know University City has 19 boards and commissions represented by citizens who volunteer their time and commitment to improve our community? These boards and commissions serve central roles in developing and recommending policies to the Mayor and Council. More information about our boards and commissions is available at <https://bit.ly/ucitycommissions>.

As we're about to end another year, I want to thank all of our citizens who currently serve, as well as those who have previously served our community on our boards and commissions. In addition, I want to encourage anyone interested in serving to **download** an application at <https://bit.ly/serveucity>.

UNIVERSITY CITY BOARDS AND COMMISSIONS INCLUDE

- Board of Adjustment
- Board of Appeals
- Pension Boards (Non-Uniformed, Police & Fire)
- Civil Service Board
- Commission for Access & Local Programming
- Commission on Senior Issues
- Commission on Storm Water Issues
- Economic Development Retail Sales Tax Board
- Historic Preservation Commission
- Industrial Development Authority
- Green Practices Commission
- Infill Review Board
- Land Clearance Redevelopment Authority
- Library Board
- Municipal Commission on Arts and Letters
- Park Commission
- Plan Commission
- Traffic Commission
- Urban Forestry Commission

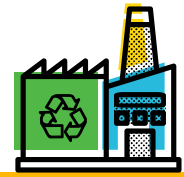
In addition to our boards and commissions, the City establishes citizen task forces to address special needs. For example, last fall, the Council established the Third Ward Revitalization Task Force, comprised of community members and assisted by Assistant City Manager Brooke Smith. The task force is charged with seeking input from residents, identifying needs and goals, setting priorities and establishing performance measures to best leverage funds generated by the Costco development to have the greatest positive impact for our neighborhoods.

You may recall that the TIF for The Markets at Olive (Olive and I-170) project is designed to generate \$10-million over time for investment in the Third Ward and another \$5-million for investment in the Olive Corridor. We have a very unique opportunity to make very meaningful improvements, so please share your thoughts with this task force as they reach out.

Finally, to learn more about what's going on in University City, please sign up to receive the weekly City newsletter email by contacting uclife@ucitymo.org. The newsletter provides useful and very timely updates on what's happening.

Respectfully

Jeff Hales,
First Ward Council Member
314.283.5402, Halesforucity@gmail.com



Top Recycling Tips:

1. **DON'T BAG YOUR RECYCLABLES! ALL ITEMS MUST BE LOOSE IN THE BIN.**
2. **COMMON ITEMS THAT SHOULD NOT BE RECYCLED INCLUDE DISPOSABLE COFFEE CUPS, SINGLE USE UTENSILS, STYROFOAM, AND PLASTIC BAGS.**
3. **LIDS AND LABELS CAN BE LEFT ON PLASTIC, GLASS AND METAL FOOD AND BEVERAGE CONTAINERS.**
4. **REDUCE, REUSE, AND RECYCLE (IN THAT ORDER!).**
5. **STILL HAVE QUESTIONS? VISIT OUR WEBSITE AND CLICK RECYCLING FOR MORE INFORMATION.**

RECYCLING'S MOST WANTED





Leaf Collection Weeks

This schedule also is posted online at www.ucitymo.org

EAST AREA – WEEK BEGINNING NOVEMBER 29

CENTRAL AREA – WEEK BEGINNING DECEMBER 6

WEST AREA – WEEK BEGINNING DECEMBER 13

Leaves only – NO gumballs, tree limbs/branches, brush or grass clippings

WRAP RESPONSIBLY

While sharing gifts with friends and family, please consider these tips to reduce holiday shipping and packing waste

- Give gifts that require minimal packaging such as gift cards, event tickets, or donations to a charitable organization
- Reuse shipping boxes, wrapping paper and labels
- Choose reusable bags for holiday shopping and don't use bags to carry small or oversized items
- Wrap gifts creatively using old maps, newspapers, paper bags and other materials
- Consolidate online orders to minimize packaging for shipping
- Shop for fun gifts at vintage and thrift stores

RECYCLE - Please follow these guidelines

DO RECYCLE

- Cardboard and paper boxes
- Wrapping paper (no foil, no glitter)
- Holiday cards and envelopes (plain)
- Gift bags (handles removed, plain)

DON'T RECYCLE

- Holiday string lights
- Bubble wrap
- Tissue paper
- Ribbons and bows
- Foil or glitter wrapping paper, gift bags, cards
- Cellophane
- Styrofoam of any kind
- Christmas trees
- Electronics, batteries or light bulbs

Some of the above can be recycled at other locations. To find out where visit www.stlcityrecycles.com/database



Snow-Ice Control in University City

The safety and security of residents and visitors is a top priority of the City. To ensure safe road conditions during inclement winter weather, the Public Works Department monitors around-the-clock weather patterns affecting University City and the surrounding areas. This enables the City's crews to begin treatment and provide mechanical snow removal as early as possible for roadways.

SNOW & ICE TREATMENT PROTOCOLS

Anti-icing – prevents snow and ice from bonding to the pavement with timely application of freezing-point depressants such as a salt-brine mixture, which is released by equipment as a liquid mixture onto bridge and roadway surfaces during this process. Even after the mixture dries, it still provides its intended benefits. The only exception is when rain is forecast prior to the snow or ice event because rain washes off the salt-brine, making the anti-icing treatment less effective. As a result, the road control effort may be applied as a “de-icing” treatment (see below).

De-icing – removes snow and ice after it has bonded to the pavement. This is supplemental to mechanical plowing. For a de-icing treatment, generally road salt is used depending on conditions before and after plowing, as well as the weather forecast. Plowing allows streets to be cleared of snow and ice. Plowing is not a final treatment and is followed up with repeat treatments as needed. Residential streets are plowed only after major City streets are treated and/or cleared.

WORKING TOGETHER

When you encounter snow removal or ice control equipment, please:

- Yield the right of way if you can do so safely
- Keep back at least 50 feet from snow or ice control equipment
- Do not attempt to pass equipment
- Do not attempt to drive through plowed mounds of snow, as you could lose control of your vehicle or hit a covered object

Help snow removal efforts by moving vehicles, to the extent possible, off main streets until snow-ice control operations are complete. For certain roadways in University City, snow removal is the responsibility of other agencies, such as St. Louis County and/or State of Missouri. These streets are Delmar Blvd. (except for Delmar Loop and the Roundabout), Forest Park Parkway, Hanley Rd., Kingsland Ave. (except for north of Olive Blvd. and south of Delmar Blvd.), McKnight Rd., Midland Blvd., North & South Rd., Olive Blvd., Vernon Ave., Woodson Rd. For more information contact the Street Maintenance Division at 314-505-8585.

Checkout Loop Events at
UniversityCityLoop.com



University City Police Department

Law enforcement currently enjoys five generations working side-by-side. They consist of “Traditionalists,” “Baby Boomers,” “Generation X,” “Millennials” (also known as Generation Y or Nexters), and “Generation Z.”

But, law enforcement agencies are dealing with severe challenges in recruiting and retaining officers and dispatchers. Mass exodus from law enforcement can be attributed to generational differences, public image of police officers, hiring process challenges, salary and compensation issues, stress of working long hours and most importantly, stress while working the job.

Protests over the past few years have shaped the public perception of the law enforcement profession and high-profile police incidents have resulted in public confidence in policing to dip to its lowest ratings in 20 years.

During the early stages of the pandemic many law enforcement agencies were able to maintain decent levels of staffing because transitioning into different jobs was not as available as it is now. Today, recruiting and retaining those excellent employees has been the most challenging aspect in law enforcement. Regardless of the reasons for the declining pool of interested, quality, professional-minded police applicants, the need for public service is still as strong and prevalent as ever.

It is imperative that community leaders and law enforcement leaders work together to solve this staffing dilemma. The public servant profession must think out-of-the-box to generate interest in our police force among “Millennials” and “Generation Z” age groups.

To effectively retain the talents and skills of quality law enforcement officers, the University City Police Department provides excellent compensation and benefits for individuals who make that commitment to our organization and community. In addition, the University City Police Department not only hosts several job fairs and hiring events annually to attract the interest of those individuals who already are committed to being problem solvers for our community, but we also attend other job fairs to recruit and attract applicants to our community.



21st Century Policing

In University City, law enforcement leaders are deploying techniques according to the “6 Pillars of Policing” created by the President’s Task Force on 21st Century Policing.

- **Building Trust and Legitimacy** (professionalism, standards, community outreach and engagement, juvenile diversion programs)
- **Policy and Oversight** (national accreditation, Missouri State Police Officer Standard Training (POST), City Manager and City officials)
- **Technology and social media** (body cameras, drones, surveillance, NextDoor, RING Neighbors portal, Facebook, webpage, etc.)
- **Community Policing and Crime Reduction** (situation awareness, community engagement, forums, etc.)
- **Officer Training and Education** (POST requirements, accreditation requirements, minimum education requirements, virtual training-utilized well prior to the COVID pandemic, etc.)
- **Officer Safety and Wellness** (on-going in-house training with licensed instructors, police chaplains and Employee Assistance Programs, etc.)
The generational differences amongst the current police officer applicants make it challenging to embrace, understand and routinely utilize best practices in law enforcement. In addition, while staffing shortages are prevalent across all public servant professions, law enforcement first responders seem to be leading the pack in lacking quality applicants.



Fire Department Producing Online Safety Videos

Because the pandemic has greatly decreased the Fire Department’s ability to be out in the community presenting in-person programs on topics such as fire safety awareness, holiday, and home safety training, etc., we are now offering free instructional videos with web links available on the City’s website www.ucitymo.org. Select the Fire Department tab and choose Home Safety.

Instructional videos will be produced and posted throughout the year until we are able to return to in-person training. In the meantime, please contact the Fire Department with questions on any topic you would like us to cover.





**THE MUNICIPAL ELECTION
IN UNIVERSITY CITY ON
TUESDAY, APRIL 5, 2022**

**FOLLOW UNIVERSITY CITY
GOVERNMENT IN ACTION AT**
[https://www.youtube.com/
UniversityCityGovernment](https://www.youtube.com/UniversityCityGovernment)

Municipal Election for Mayor and Council

The Municipal Election in University City on Tuesday, April 5, 2022, will have candidates running for Mayor, as well as one City Council members from each of all three wards. Nominations for City Council must be made by petition signed by no fewer than 50 and no more than 75 registered voters who are entitled to vote for the candidate in the Ward where they live. No voter can sign more than one nominating petition for the same office. Petition forms may be obtained at City Hall, 6801 Delmar, 2nd floor, room 4.

Candidate filing begins at 8:00 a.m., Tuesday, December 7 and closes at 5:00 p.m., Tuesday, December 28, 2021. No candidate filings will be accepted after the December 28 deadline. Please note that City Hall will be closed on Friday, December 24, 2021.

There is a \$50.00 fee to file and filing must be completed at the City Clerk's office at City Hall, 6801 Delmar. Hours are 8:00 a.m. to 1:00 p.m. and 2:30 p.m. to 5:00 p.m. Names of all candidates filing on the first day will be placed in a lottery draw for ballot placement and names of subsequent candidates will follow on the ballot in order of filing submitted.

All candidates must be qualified voters in University City and a resident thereof for at least three consecutive years prior to the election, be a resident in the Ward from which elected, and be current on all state and city taxes. Candidates cannot hold any other elected public office or compensatory position in City government.

Please direct any questions to LaRette Reese, City Clerk, at 314-505-8605.

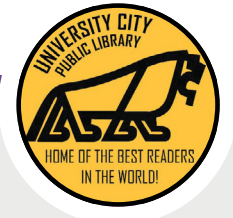


Library Renovations Underway

Exterior work on the University City Public Library is nearing completion, including new windows and doors, masonry and re-sealing the building. Inside, library staff members have cleared the building of roughly 200,000 books, DVDs, CDs, and magazines, as well as removed all shelving and furniture. Contractors currently are working on demolition, including removing the old HVAC system, electrical panel and bathrooms, as well as conducting hazardous material abatement.

While a portion of the permanent collection is housed at the temporary public space at 6900 Delmar Blvd., staff workspaces and the remainder of the collection have temporarily been moved to the former University United Methodist Church which is next door to the public space.

The final phase of construction is scheduled to begin soon with hopes of reopening the library late summer or early fall 2022. More information will be posted as it becomes available at www.ucitylibrary.org/renovation-news and on social media. Questions can be answered by calling 314-727-3150.





Middle School Welcomes Bees and Chicks

Brittany Woods Middle School is one of the few schools in Missouri that keeps bees and raises free-ranging chickens as part of its curriculum and everyday school culture. The animals are part of the school's new sustainability initiative.

Teacher Anne Cummings said the students' interactions with the bees and their continued care and observation of their behaviors are all part of learning how the greater world works together to sustain itself.

Bees are critically important for pollinating plants and flowers. The planet cannot survive without them. But their colonies are shrinking worldwide. Though the hive is a safe distance away from the middle school, it's close enough for the worker bees to pollinate the blooms in the Giving Garden inside the school's courtyard. That's where students have been tending vegetables and berries, not to mention 18 new chickens who like to roost in the courtyard trees and peck in the grass with students nearby.

To learn more about the bees, chicks and gardens as well as other exciting happenings in our schools, visit www.ucityschools.org/PRIDE. For a printed copy of the Fall 2021 PRIDE news magazine, come by the McNair Administration Building located at 7700 Olive Blvd. (63130).



School Board Election Filing Opens Dec. 7

Interested in serving on the University City Board of Education? Filing for the April 5, 2022 election begins at 8 a.m. on Dec. 7, 2021, and ends at 5 p.m. on Dec. 28, 2021.

To file, visit 7700 Olive Blvd. (63130) during weekday office hours of 8 a.m. to 4:30 p.m. Offices are closed for winter break beginning Dec. 20, but will be open 9 a.m. to 5 p.m. on Dec. 28. For more information, visit www.ucityschools.org/BOE or call 314-290-4002.

Nominations Accepted for District Awards

The School District of University City is accepting nominations for the annual Martin Luther King Jr. Spirit Award, U. City Teacher of the Year, U. City Educational Support Person of the Year and PACEsetter awards. Details including deadlines, forms and past recipients are available at www.ucityschools.org/Nominations. The selection committees (excluding MLK, which is selected by the school board) welcomes community members. For details, email communications@ucityschools.org or call (314) 290-4001.

Holiday Appeal Seeks Gift Card Donations

Each year, school social workers from across the District seek donations to support families who are experiencing less fortunate situations. For details as to how you can help, visit www.ucityschools.org/HolidayAppeal2021.

Winter Break - Dec. 20-31, 2021
No School Jan. 3 for Staff Professional Development

No School: Jan. 17, Feb. 21, March 11 & April 7
Remaining Early Release Days:
Jan. 14, Feb. 18, March 18, April 22 and May 27

Spring Break - March 21-25, 2022
Schools & Offices Closed March 25

Parent/Teacher Conferences: March 9-10

Last Day of School - May 27, 2022
Pending no inclement weather closures.

Stay informed on what is happening @UCitySchools
Facebook • Twitter • Instagram • Linked In • YouTube
Visit the District website at www.ucityschools.org
Download the mobile app "University City Schools"





ROARS

THE VOICE OF UNIVERSITY CITY

6801 Delmar Blvd.
University City, MO 63130

CHANGE SERVICE REQUESTED

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MAYOR AND COUNCIL MEMBERS

Mayor	Terry Crow	314.505.8606
1 ST Ward	Steve McMahon	314.422.6576
	Jeff Hales	314.283.5402
2 ND Ward	Aleta Klein	801.512.3912
	Tim Cusick	314.230.3337
3 RD Ward	Bwayne Smotherson	314.726.9572
	Stacy Clay	314.323.4025

UNIVERSITY CITY ADMINISTRATION

Main Phone	314.862.6767
City Manager: Gregory Rose	314.505.8534
Assistant City Manager: Brooke Smith	314.505.8536
City Clerk: LaRette Reese	314.505.8605
Director of Finance: Keith Cole	314.505.8542
Director of Planning and Development	314.505.8516
Director of Public Works: Sinan Alpaslan	314.505.8572
Director of Parks, Recreation and Forestry: Darren Dunkle	314.505.8552
Police Chief: Larry Hampton	314.505.8652
Fire Chief: William Hinson	314.505.8593

FIRE AND POLICE DEPARTMENTS

Emergency	911
Fire Department	314.505.8591
Police Department	314.725.2211

SELECTED CITY SERVICES

Emergency Hotline (<i>Severe Weather, Natural Disaster</i>)	314.505.8550
Finance/Refuse Billing	314.505.8544
Forestry	314.505.8619
Library	314.727.3150
Recreation	314.505.8625
Parks Maintenance	314.505.8624
Permits/Inspections	314.505.8500
Public Works	314.505.8560
Ruth Park Golf Course	314.727.4800
Court Clerk	314.505.8541
Municipal Court	314.505.8578