

# ROARS

THE VOICE OF UNIVERSITY CITY

SUMMER 2022



## Register to Receive Emergency CodeRED Alerts



University City is pleased to announce CodeRED, a new high-speed, web-based mass emergency notification system. The system gives University City Public Safety the ability to push text notifications and send telephone messages to share critical communications throughout the City or specific targeted areas when there is an emergency situation that requires immediate action.

Examples include automated CodeRED weather warnings that can be launched just moments after a bulletin has been issued by the National Weather Service for severe thunderstorms, flash floods, tornadoes and winter storms. Available since 1998, CodeRED is being used by more than 3,000 state and local government entities across the United States and Canada.

In addition to severe weather situations, CodeRED can be used to issue alerts about drinking water contamination, utility outages, evacuation notices and routes, street closures, missing persons, fires or floods, bomb threats, chemical spills, gas leaks, and more.

### Sign up now for CodeRED alerts

Text "UCITY" to 99411 to sign up for CodeRED today!

If you don't have Internet access, sign up for CodeRED with a one-page application available at City Hall, 6801 Delmar Boulevard, University City, MO.



### COUNCIL MEETING DATES:

MONDAY, JUNE 13

MONDAY, JUNE 27

MONDAY, JULY 11

MONDAY, AUGUST 8

All meetings begin at 6:30 p.m. In-person meetings are subject to change.

Information about in-person or virtual meetings is available through the City's calendar at [www.icitymo.org/Calendar](http://www.icitymo.org/Calendar).

All City Council meetings are streamed live through the City's YouTube channel at [www.youtube.com/c/UniversityCityGovernment](http://www.youtube.com/c/UniversityCityGovernment). To be notified when meetings go live, click the subscribe button.





## University City Community Vision 2040

University City has embarked on a future-oriented and inclusive community visioning process, U City Vision 2040, to identify how our residents envision our community in 2040. The project is designed to be strategic, actionable and sustainable, identifying future opportunities and aligning resources for development as the City prepares its Comprehensive Plan.

### COMMUNITY ENGAGEMENT

The community has responded with enthusiasm and commitment to the process. Countless hours have been contributed to the Community Survey, Listening Sessions and Task Force meetings. In addition, Think-Tank sessions held in March 2022 demonstrated the dedication and commitment of this community to visioning the City's future.

### COMMUNITY VISION 2040 STRATEGIC PILLAR FOCUS GROUPS – SAVE THE DATES, JUNE 15-18, 2022!

The final steps in community engagement for the U City Vision 2040 project will be Strategic Pillar Focus Group. These focus group sessions will help identify strategic action areas to guide the upcoming comprehensive planning process.

### Join a Focus Group for Community Vision 2040



JUNE 15-18, 2022

#### HELP IDENTIFY STRATEGIC ACTION AREAS TO GUIDE THE UPCOMING COMPREHENSIVE PLANNING PROCESS.

A 1 to 1 ½ hour time commitment is required. Details at <https://lab2.future-iq.com/university-citys-community-visioning-project/> or call Dawn Beasley at 314.505.8533.

### STAY INFORMED

We want to hear from you! The success of the U City Vision 2040 project depends upon a high level of participation and input. To stay informed and engaged in the U City Community Vision 2040 project and receive reminders about meetings and events, please visit the U City Vision 2040 portal at <https://lab2.future-iq.com/university-citys-community-visioning-project/>. Please contact Dawn Beasley, Assistant City Manager, at [dbeasley@ucitymo.org](mailto:dbeasley@ucitymo.org) for any questions.

### VISION 2040 LED BY FUTURE iQ

Future iQ, a consulting and research company specializing in visioning, foresight, and scenario-based strategic planning, was contracted by University City to conduct the U City Vision 2040 community visioning process. More information about Future iQ and its team is available at [future-iq.com](http://future-iq.com).



### Remember to Recycle, Not Wishcycle

Recycled goods are in high demand! Please be sure to recycle any paper, flattened cardboard, plastic containers, glass bottles, metal cans, and cartons. As always, recycle ONLY those items because it costs time and money for recycling companies to separate legitimate recyclables from non-recyclables.

Never “wishcycle” by placing questionable items in the bin hoping they can be recycled. This remains a serious problem. A common “wishcycle” item is a garden hose, which is particularly problematic because it gets tangled in machinery and slows down production for days.

### YOUR HELP IS APPRECIATED!

## Greetings U City Neighbors

I am excited to be reporting to University City residents that our CodeRED Early Warning System will soon be operational. CodeRED will allow our residents to receive early warnings for emergency situations, such as evacuation notices, missing persons and inclement weather advisories, as well as boil water notices, gas leaks, police activity, fire emergencies and more.

Messages will be sent out via phone, text, email and social media. CodeRED will also alert our community when there is a potential tornado or extreme rainfall that could lead to flooding in certain areas.

In addition, University City's Commission on Storm Water Issues has been working diligently on an early warning flood system that will be directly tied into the CodeRED system. This system will have the ability to keep our emergency workers up-to-date with minute-by-minute high-water alerts for all of the waterways throughout University City. With this information readily available, residents will receive a 30-minute advance warning of a potential flood situation, which would allow time to seek safety and prepare for extreme scenarios.

I encourage all residents to sign up for the CodeRED Early Warning System. There is no charge for this service.

Sign up for CodeRED at <https://www.ucitymo.org/914/CodeRED>

Thank you,

**Tim Cusick**

Second Ward Council Member

314.230.3337, [cusickward2@gmail.com](mailto:cusickward2@gmail.com)



**SIGN UP FOR THE CODERED EARLY WARNING SYSTEM**



**Tim Cusick**  
Second Ward  
Council Member

## Let's Read Together This Summer

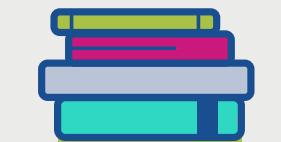
It's summertime at University City Public Library (UCPL). That means it's time for Summer Reading!

Our Youth Summer Reading Program, “Oceans of Possibilities,” is full of fun reading, great programs and family events. A postcard has been mailed to all readers ages 0-17 to begin recording reading times. Don't worry if you missed it because more reading record keeping pages are available at UCPL!

For adults, we're taking a break from our Big Book Challenge to delve into “Secrets of the Deep,” a summer of literary excursions and secrets that thematically link our summer reading program and monthly book groups.

And that's not all! We'll still have in-depth discussions and fantastic online events! For example, we're excited about our online kickoff lecture at 7 p.m., Wednesday, June 8, with scholar Melody Jue, who will discuss “Diving into Fiction,” as well as a virtual author visit at 7 p.m., Wednesday, June 29, with National Book Award nominee Deesha Philyaw!

Both events are sure to be fun, informative and thought-provoking! Make sure you get the latest info on “Secrets of the Deep” by sending an email to: [reference@ucitylibrary.org](mailto:reference@ucitylibrary.org). We'll get you signed up for all email reminders and Zoom invitations. Visit [www.ucitylibrary.org](http://www.ucitylibrary.org) for more info. We can't wait to read with you this summer!



**YOUTH SUMMER READING PROGRAM**

## City Manager Announces Promotions and New Leadership Appointments



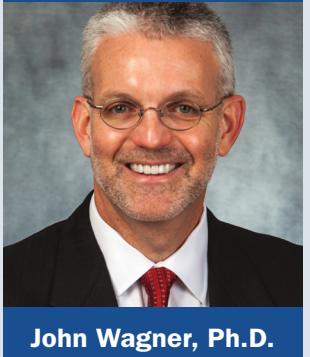
Brooke Smith, Esq.



Dawn Beasley



Amy Williams



John Wagner, Ph.D.

**City Manager Gregory Rose recently announced key staff promotions and appointments. In addition to promoting Brooke Smith to Deputy City Manager and naming John Wagner to Acting Director of Planning and Development, new appointments included Dawn Beasley as Assistant City Manager and Amy Williams as Director of Human Resources.**

**Brooke Smith, Esq.**, joined the City as Assistant City Manager in May 2021. Her responsibilities include housing, infrastructure and development projects. Prior to joining the City, she served as City Manager of East St. Louis. Ms. Smith earned her Master's in Public Affairs from the University of Missouri, Columbia, Juris Doctor from St. Louis University School of Law, and Bachelor of Science in Psychology from Lindenwood University in St. Charles. She is a member of the Missouri Bar Association, International City/County Management Association and National Forum for Black Public Administrators.

**Dawn Beasley** was appointed Assistant City Manager in February 2022. She brings to the City 11 years of experience in the not-for-profit field as a human resource professional, including senior management, organizational strategy, and leadership coaching responsibilities. As Assistant City Manager, she is involved in administering City projects, programs and activities, as well as conducting research and analysis necessary to make recommendations to the City Manager regarding potential improvements to business practices and procedures. Ms. Beasley also supervises the Technology, Print Center, and Communications divisions. She earned both her MBA and Bachelor of Science in Human Resources from Lindenwood University. She is a member of the International City-County Management Association (ICMA), Missouri City-County Management Association (MCMA), and the St. Louis Area City Management Association (SLACMA).

**Amy Williams**, joined the City in February 2022 as Director of Human Resources. A former St. Louis County police officer and law school graduate, she also has more than five years of operations, project management, executive leadership and administration experience in the public service sector. As Director of Human Resources, she directs and supervises operations of all human resources functional areas for more than 250 full-time and 40 part-time City employees, as well as manages labor relations issues and serves as the liaison for the Civil Service Board in addition to other duties. Ms. Williams earned her Juris Doctor from the University of the District of Columbia, David A. Clarke School of Law, and her Bachelor of Science in Psychology and Criminal Justice from Culver-Stockton College.

**John Wagner, Ph.D.**, was appointed Acting Director of Planning and Development in February 2022, after serving as Senior Planner since November 2021. An experienced economic development professional, his background includes serving as Postdoctoral Teaching Fellow in the Political Science Department of Washington University, Research and Analytics Officer for the Missouri Foundation for Health, Director of the Bi-State Development Research Institute, Project Manager of Economic Development for Bi-State, and as Community Policy Director for FOCUS St. Louis, in addition to leadership positions. Dr. Wagner earned his Doctor of Philosophy (Ph.D.) in Public Policy Analysis from St. Louis University, Masters in Urban Planning from the University of Kansas, and Bachelors in Wildlife Science from Purdue University.

## Get in the Swim at Heman Park Pool This Summer

### MAY 28 TO AUGUST 14

Monday-Friday

Lap Swim 6:00 am - 9:00 am  
Open Swim 12:00 pm - 7:00 pm  
Saturday, Sunday and Holidays  
Lap Swim 6:00 am - 9:00 am  
Open Swim 11:00 am - 7:00 pm

### AUGUST 14 TO SEPTEMBER 5 (BACK TO SCHOOL HOURS)

Monday-Friday

Lap Swim 6:00 am - 9:00 am  
Open Swim 4:00 pm - 7:00 pm  
Saturday, Sunday and Holidays  
Lap Swim 6:00 am - 9:00 am  
Open Swim 11:00 am - 7:00 pm

### ADMISSION

Admission is limited to any individual (age 3+) with a Centennial Commons membership, Heman Park Pool season pass, resident or non-resident ID card. Cards are not required for babies and children under 3 years of age. Memberships, passes and ID cards may be purchased at Centennial Commons Control Desk (see hours below) and are available to both residents and non-residents.

Visit [www.icitymo.org/RecreationFacilities](http://www.icitymo.org/RecreationFacilities) for more information about facility use rates.

To access the pool at resident rates, residents must obtain a resident recreation ID card (\$5.00/person) and pay the daily admission fee. Residents must present either a membership card, season pass or recreation ID for entry.

To obtain a resident recreation ID card, residents must present their University City – issued occupancy permit as proof of residency and pay a \$5.00 fee.

### There are NO EXCEPTIONS

Occupancy permits are available at City Hall, 6801 Delmar, 4th floor, Monday through Friday, 8:00 am to 5:00 pm.

Please Note: To be added to a Centennial Commons family membership, please ensure your University City occupancy permit has been updated to include all immediate family members who reside in your home.

To access the facility, non-residents are required to have a non-resident recreation ID card (\$7.00/person) and pay the daily admission fee or hold a membership/season pass.

Individuals who cannot provide proof of residency with a University City issued occupancy permit may purchase a non-resident recreation ID card, which costs \$7.00/person. To access the facility, non-residents must show their ID card and pay the daily admission fee.

### REMINDER

Current members of Centennial Commons are also members of Heman Park Pool.

Youth ages 12 and under **MUST** be accompanied by a parent/authorized guardian/caregiver who is 18 years or older and remains with the youth throughout the entire swim session.

### CENTENNIAL COMMONS

#### MONDAY-FRIDAY

### HOURS

**5:30 AM – 7:00 PM**

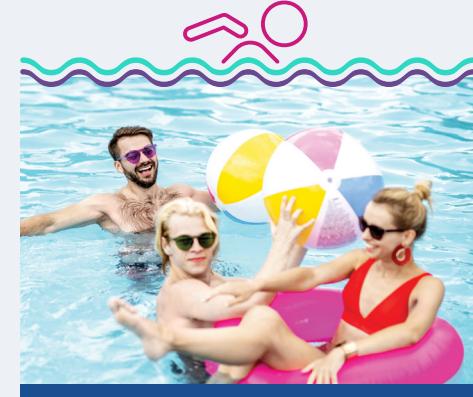
#### SATURDAY

**8:00 AM – 4:00 PM**

#### SUNDAY

**10:00 AM – 4:00 PM**

Watch for Summer 2022 updates for return of Aquatic Fitness Classes and Swim Lessons for Youth



## NEWS BRIEFS

### Stormwater Progress

The Stormwater Commission is continuing to develop a Flood Warning System and is working with the City on possible public notification protocols. One promising possibility is the CodeRED System

### Flood Watch vs. Flood Warning

It's important to know the difference between a Flood Watch and a Flood Warning. A Flood Watch means flooding is possible and you should be prepared. A Flood Warning means do not attempt to travel because some roads WILL be flooded. Just six inches of moving water can sweep you off your feet; two feet of moving water can sweep a car off the roadway. If you see flooded areas -- turn around! Stay safe!





## Summer Crime Initiative

The University City Police Department (UCPD) will be conducting a Summer Crime Initiative to ensure the safety of our citizens and visitors. Proactive steps will include the Uniform Patrol Division, Special Response Unit, Bureau of Investigations, Public Information Office and Parking Enforcement Unit. In addition to officers from the UCPD, we will work in conjunction with other law enforcement partners around our area.

With most school districts closed for the summer, there is a potential for an increase in juvenile crime, traffic related situations and gang issues. The police department will work to combat any rise in crimes against persons and property. The listed units will conduct on-going operations targeting the following areas of concern:

- Juvenile offenses including curfew violations
- Burglaries including auto and home
- Unauthorized use of motor vehicle(s)
- Graffiti
- Gang related crimes
- Traffic related offenses
- Parole and probation checks
- Sex offender checks

The UCPD will work with local media via the Public Information Office to announce our initiatives and efforts to keep all citizens safe, utilizing print, television and social media to ensure citizen awareness of the department's efforts, as well as public service projects that will be available.

### Uniform Patrol Division

The Uniform Patrol Division, which includes the Traffic Unit, also will be pro-active during this initiative with patrol supervisors capturing data and statistics to assist in allocating resources efficiently and effectively.

### The Patrol Division will focus on the following areas:

- Curfew violations
- Underage drinking
- Driver's license and insurance checkpoints
- Burglary patrols based on up-to-date crime statistics
- Bar checks
- Graffiti patrols and cleanup efforts
- Assist with sex offender, parole and probation checks
- Speed enforcement
- Distracted driver enforcement
- DWI enforcement
- Illegal parking enforcement

 Did you know that vehicle theft is highest during the summer months?

#### Here are 4 easy ways to reduce your risk:

- Always take your keys with you.
- Never leave your car unattended if it is running.
- Close and lock all windows and doors.
- Park in well-lit areas.

## Parks & Recreation News

### JOB OPENINGS

University City Recreation Division is hiring part-time and summer seasonal positions. Interested applicants should visit [www.icitymo.org/jobs](http://www.icitymo.org/jobs) for detailed job descriptions. Positions include **part-time** Commons Control Desk associates, facility attendants and monitors, and **seasonal** Heman Park pool and concession cashiers.

### STARLIGHT CONCERT SERIES

The University City Municipal Commission on Arts and Letters presents the Starlight Concert Series showcasing a variety of music performed by local artists. All concerts are held in Heman Park at the Midland-Shaftesbury entrance.

**Mondays 6:30 pm - 8:30 pm**  
**June 6, June 13, June 20**  
**& June 27**

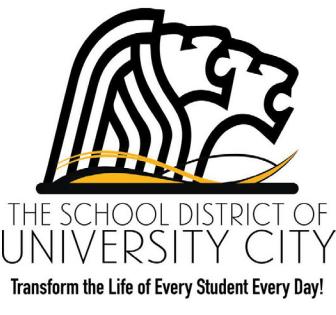
**Sundays 4:00 pm - 5:30 pm**  
**September 11, September 18,**  
**and September 25**

### TUESDAY CONCERTS

Love the music of a 70-piece woodwind and percussion orchestra? Join us for the University City Summer Band Concert Series.

**Tuesday evenings 6:00 pm - 8:45 pm, June 14, June 21, June 28, July 12, July 19 and July 26**

All concerts are held in Heman Park at the Midland-Shaftesbury entrance.



THE SCHOOL DISTRICT OF  
UNIVERSITY CITY

Transform the Life of Every Student Every Day!

# PRIDE

NEWS OUR COMMUNITY CAN USE

Summer 2022

## Fourth Graders Raise \$6,000 for Ukrainian Refugee Children

In April, Jackson Park Elementary School students in Alex McCune's fourth grade class conducted a successful coin drive for children and their families fleeing the war in Ukraine. The students met their goal more than six times over. They created posters, held classroom fundraising competitions and planned a celebration party for the class that raised the most money.

McCune said the students learned a lot about empathy and action. They also honed their math skills by hand-counting hundreds of dollars in coins and graphing their results.



Justin Davis

## Justin Davis to lead Middle School

The School District of University City is pleased to announce Justin Davis will become the new Principal of Brittany Woods Middle School.

Davis will replace Dr. Grace Lee, who is retiring. He assumes the role of principal in July.

"Mr. Davis engaged our students, staff and parents in meaningful dialogue regarding his experiences

and desire to serve the Brittany Woods community. He spoke to his understanding of equity and inclusion and emphasized quality tenants of school culture," said Superintendent Sharonica Hardin-Bartley.

Davis joins the District after 13 years at The East New York Arts and Civics High School (TEACH), where he was most recently the school's principal.

Learn more at [www.icityschools.org/JustinDavis](http://www.icityschools.org/JustinDavis).

## National Night Out & Back-to-School Rally Scheduled for Aug. 2, 2022

For more details, including booth and volunteer registration, visit [www.icityschools.org/NNOBTSR](http://www.icityschools.org/NNOBTSR).



Stay informed on what is happening @UCitySchools  
Facebook • Twitter • Instagram • Linked In • YouTube  
Visit the District website at [www.icityschools.org](http://www.icityschools.org)  
Download the mobile app "University City Schools"



## Free summer meals

Attention ALL KIDS:  
Visit your neighborhood  
University City Camp U / SLA site  
during specific dates and times  
and receive a breakfast and/or lunch  
at **NO CHARGE**.



Monday through Friday

**June 6 - July 1, 2022**

For list of locations and specific times,  
visit [www.icityschools.org/SummerMeals](http://www.icityschools.org/SummerMeals)



In accordance with Federal law and U.S. Department of Agriculture policy, this institution is prohibited from discriminating on the basis of race, color, national origin, sex, age, or disability. To file a complaint of discrimination, write USDA, Director, Office of Civil Rights, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410 or call (800) 795-3272 (voice) or (202) 720-6383 (TTY). USDA is an equal opportunity provider and employer.



# ROARS

THE VOICE OF UNIVERSITY CITY

6801 Delmar Blvd.  
University City, MO 63130

CHANGE SERVICE REQUESTED

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U.S. POSTAGE  
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ST LOUIS MO  
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#### **MAYOR AND COUNCIL MEMBERS**

|                      |                   |              |
|----------------------|-------------------|--------------|
| Mayor                | Terry Crow        | 314.505.8606 |
| 1 <sup>ST</sup> Ward | Steve McMahon     | 314.422.6576 |
|                      | Jeff Hales        | 314.283.5402 |
| 2 <sup>ND</sup> Ward | Aleta Klein       | 801.512.3912 |
|                      | Tim Cusick        | 314.230.3337 |
| 3 <sup>RD</sup> Ward | Bwayne Smotherson | 314.726.9572 |
|                      | Stacy Clay        | 314.323.4025 |

#### **UNIVERSITY CITY ADMINISTRATION**

|  |              |
|--|--------------|
| Main Phone   | 314.862.6767 |
| City Manager: Gregory Rose                                   | 314.505.8534 |
| Deputy City Manager: Brooke Smith                            | 314.505.8536 |
| Assistant City Manager: Dawn Beasley                         | 314.505.8533 |
| City Clerk: LaRette Reese                                    | 314.505.8605 |
| Director of Finance: Keith Cole                              | 314.505.8542 |
| Director of Planning and Development                         | 314.505.8501 |
| Director of Public Works: Sinan Alpaslan                     | 314.505.8572 |
| Director of Parks, Recreation and Forestry:<br>Darren Dunkle | 314.505.8552 |
| Director Human Resources: Amy Williams                       | 314.505.8532 |
| Police Chief: Larry Hampton                                  | 314.505.8652 |
| Fire Chief: William Hinson                                   | 314.505.8593 |

#### **FIRE AND POLICE DEPARTMENTS**

|                   |              |
|-------------------|--------------|
| Emergency         | 911          |
| Fire Department   | 314.505.8591 |
| Police Department | 314.725.2211 |

#### **SELECTED CITY SERVICES**

|  |              |
|--|--------------|
| Emergency Hotline (Severe Weather, Natural Disaster) | 314.505.8550 |
| Finance/Refuse Billing                               | 314.505.8544 |
| Forestry   | 314.505.8619 |
| Library  | 314.727.3150 |
| Recreation   | 314.505.8625 |
| Parks Maintenance                                    | 314.505.8624 |
| Permits/Inspections                                  | 314.505.8500 |
| Public Works   | 314.505.8560 |
| Ruth Park Golf Course                                | 314.727.4800 |
| Court Clerk  | 314.505.8541 |
| Municipal Court                                      | 314.505.8578 |