



## Office of the City Manager

6801 Delmar Boulevard, University City, Missouri 63130, Phone: (314) 505-8534, Fax: (314) 863-9146

May 20, 2022

Community Report: 0522-20

Honorable Terry Crow,  
Members of the City Council,  
and University City Residents:

### Administration



## University City Community Vision 2040 Project Update

**We want your input – Add your voice!**

**Focus Group registration is now open!**

Six in-person Focus Groups will be held **June 15-18**. These facilitated Focus Groups aim to build a deeper understanding of each topic and its implications for University City. A key part of the visioning process, the Focus Groups will help to synthesize community input from both Community Surveys and the Think-Tank, and explore a set of crucial questions. Join fellow community members and help shape our future!

### Key Focus Group Topics:

- **Sustainability** – Continue to pursue environmental sustainability practices

- **Community Fabric** – Foster a strong and vibrant social fabric
- **Education / Schools** – Strengthen the connections to U-City Education/Schools
- **Strategic Partnerships** – Enhance the City’s strategic partnerships
- **Neighborhood Nodes and Local Business Districts** – Strengthen the City’s neighborhood nodes and local business districts
- **Olive Boulevard Redevelopment** – Provide for equitable Olive Boulevard redevelopment

The Focus Groups are open to the public and you may register for as many as you would like. Note that each Focus Group has its own specific topic.

Registration for the Focus Groups opened Friday, May 13. Visit the project portal to learn more and to sign up: <https://lab2.future-iq.com/university-citys-community-visioning-project/>

## **CodeRED**

Remember to sign up for CodeRed alerts. Spring is here; this could mean severe weather, power outages, flooding and storm damage. Sign up for CodeRed to get up to the minute information on what is happening in your area: <https://www.ucitymo.org/914/CodeRED>

See the attached flyer for more information. (see Attachment 1)

## **Mayor and Council**

The Mayor and Council are scheduled to meet on Monday, May 23 starting with a study session at 5:30 p.m. and the regular meeting at 6:30 p.m.

The Public may also observe the Meeting via Live Stream on YouTube: [https://www.youtube.com/channel/UCyN1EJ\\_-Q22918E9EZimWoQ](https://www.youtube.com/channel/UCyN1EJ_-Q22918E9EZimWoQ)

Agendas and Packets may be found on the City’s website under public documents at: <https://apps.ucitymo.org/PublicPortal/Welcome.aspx?>

You may sign up to receive email and/or text notifications for upcoming City Council meetings via the Notify Me button on the homepage of the City’s website at: <https://www.ucitymo.org/>

## **Public Works**

### **Stickers required for collection of yard waste beginning July 1, 2022.**

Residential Street Sweeping will be performed in the Private Subdivisions in the work week beginning on Monday, May 23, 2022. This service is intended to reduce the materials entering the sewer system and improve the appearance

and cleanliness of City streets. Please do use residential driveways as available for parking during the week in the service area in order for the department to conduct an effective street sweeping.

## Police

Great job by Assistant to the Prosecutor Denese Gaines and Officer Louis Bruno in representing the University City Police Department in the Special Olympics Law Enforcement Torch Run. Officer Bruno even persevered through heavy rain to pass the torch. (see Attachment 2)

## Fire

UCFD runs for the week:

EMS - 63      Fire - 55      Total Calls for the week - 118

We have received multiple requests to know the types of calls run each month. So the last community report of each month, we will break down the numbers by types of EMS and Fire calls ran.

## Finance

New business in University City the week of 5/12/2022 to 5/18/2022:

LIL Smarties Learning Center – 7330 Olive Blvd – 314-860-5120 – Ward 2

## Parks, Recreation & Forestry

### Volunteer Coaches Needed for Redbird Rookies

The Recreation Division and University City School District partnered with the St. Louis Cardinals to provide a FREE noncompetitive, coed youth T-ball, Baseball and Softball sports program for University City youth ages 5 to 13. In addition to providing all the uniforms and equipment needed for each team, Redbird Rookies provides extensive off-field support in the areas of health, education, mentoring, cultural arts and scholarship.

Redbird Rookies coaches and league organizers take part in training sessions led by Positive Coaching Alliance and USA Baseball, that teach innovative coaching practices and character-building techniques that are essential to each participant's growth. Parents are also involved, as they participate in courses that share how to encourage and support their children through positive reinforcement. In addition to the training the adults receive, Redbird Rookies participants are led in a series of clinics taught by Cardinals Alumni and USA Softball players that teach the fundamentals of the game. Online Registration is Required at [www.redbirdrookies.org](http://www.redbirdrookies.org). (see Attachment 3)

# University City School District News

You can always check out school news by signing up at [www.peachjar.com](http://www.peachjar.com) Here's a **quick link** directly to all the District Peachjar flyers

## Activities and Events

Visit the [University City Loop](https://universitycityloop.com) website launched by the Loop Special Business District (LSBD) to offer a one-stop online resource for information about all special events and shows, restaurants and retailers, businesses and more. The website can be found at <https://universitycityloop.com>.

Visit [ExploreUCity.com](https://exploreucity.com) to find out what is happening throughout University City!

Respectfully submitted,



Gregory Rose, ICMA-CM, MPA  
City Manager

Attachment (3)

[Sign up for future Community Reports](#)

**Attachment 1**

Keeping  
Our Citizens  
Informed.



## **REGISTER FOR CODERED ALERTS!**

Sign up for the CodeRED notification system to receive alerts and updates during emergency events.

*All citizens and businesses are encouraged to register.*

### **REGISTER ONLINE:**

<https://public.coderedweb.com/CNE/BFB77207BF2C>

### **REGISTER ON YOUR SMARTPHONE:**

Text "UCITY" to 99411

### **FOR CITIZENS WITHOUT INTERNET ACCESS:**

You may sign up for CodeRED by completing a one-page application that is available at City Hall.

**FOR MORE  
INFORMATION:**

Visit: <https://www.ucitymo.org/914/CodeRED>



### Attachment 3



**CENTENNIAL COMMONS**  
UNIVERSITY CITY



**Redbird Rookies**  
A Cardinals Club



City of  
University  
City



THE SCHOOL DISTRICT OF  
UNIVERSITY CITY  
*Transform the Life of Every Student Every Day!*

**The Recreation Division and U City School District is excited to have partnered with the St. Louis Cardinals to provide an exceptional FREE Youth T-ball, Baseball & Softball sports program for every University City girl & boy - Kindergarten to 7th Graders**

# SHOUT OUT TO U CITY! WE NEED VOLUNTEER COACHES

**FREE to ALL Coach Volunteers:** our 3 Month Family Memberships for Centennial Commons, Heman Park Pool, and Resident Rates at Ruth Park Golf Course for signing up to Coach\*\* or 3 month extension on your current membership

**\*\* subject to positive (required) Background check ; must complete entire program season - no exceptions!**






**ONLINE REGISTRATION IS REQUIRED . Go to [www.redbirdrookies.org](http://www.redbirdrookies.org)**

**For more information: Contact us at [ucrbr21@gmail.com](mailto:ucrbr21@gmail.com)**

[Unsubscribe lschaeffer@ucitymo.org](#)  
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