3. Public Forum #1

April 29, 2014
- Presentation
- Sign-in Sheet
- Feedback Boards
SWT Design is an environmentally conscious, high design, planning and landscape architecture firm.
AGENDA

- Team Introduction
- Project Goals
- Master Plan Process
- Project Schedule
- Project Context
- Existing Conditions
- Workshop
- Survey Update
- Next Steps
HEMAN PARK
MASTER PLAN

TEAM ORGANIZATION | HEMAN PARK MASTER PLAN
• Identify the role of Heman Park within the University City Parks System.

• Define the strengths and weaknesses of Heman Park in filling this role.

• Identify needs and opportunities to enhance and strengthen the level of service provided by Heman Park.

• Evaluate the level of service provided by the Heman Park facilities:
  • Heman Park Community Center
  • Centennial Commons Recreation Center
  • Heman Park Swimming Pool

• Identify needs and opportunities related to the future of the park facilities.

• Develop a long range vision for Heman Park and Facilities that will address identified needs and opportunities.
Step One

**Data Collection**

**Review Existing Documents & Plans:**
- 2008 Master Plan
- 2013 ADA Assessment
- 2009 Forestry Master Plan
- Heman Park Pool Survey

**Photo and Site Inventory | Programming & Use:**
- Heman Park Tour: 3/11/2014
  - Park Use Discussion
  - Park Maintenance Discussion
- Heman Park Facilities Tour: 3/12/2014
  - Park Programming Discussion
  - Staff Input

**Community Input:**
- Heman Park Community Survey: Ongoing
  - Community Engagement and Input
- University City Park Commission Meeting: 3/25/2014
  - Park Commission Input
- Public Meeting #1: 4/29/2014
  - Public Engagement and Input
Step Two

Identify Opportunities and Constraints
Analysis of Overall Parks System Amenities
Programs based on Analysis and Community Input
Park and Recreation Benchmark Comparisons
Demographics and Standards Analysis
Appropriate Uses and Capacity
Perform Market Analysis

Community Input:
University City Park Commission Meeting: 5/27/2014
  • Park Commission Input
Public Meeting #2: 6/17/2014
  • Public Engagement and Input
Step Three

Concepts

- Design Concepts providing unique recommendations for amenities and layout
- Cost/Financial Alternatives
- Phasing Options
- Design Concept Images
- Opportunity for Client Comment & Feedback

Community Input:
University City Park Commission Meeting: 7/22/2014
- Park Commission Input

Public Meeting #3: 8/7/2014
- Public Engagement and Input
• Master Plan graphic indicating layout of landscape amenities. Illustrative plans and concept imagery will be provided.

• Narrative report of the design with associated cost opinion.

Community Input:
City Council Presentation: 9/8/2014
• Plan Adoption
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<thead>
<tr>
<th>Task 1</th>
<th>Project Initiation / Data Collection</th>
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<tbody>
<tr>
<td></td>
<td>Kick-Off Meeting / Site Visit / Facility Walk-Through</td>
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<td></td>
<td>Staff / Park Commission Input Meeting</td>
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<tr>
<th>Task 2</th>
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<tr>
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<td>Staff Program Review</td>
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<td></td>
<td>Staff / Park Commission Concept Review</td>
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<td></td>
<td>Public Meeting #2 - Design Concept Review</td>
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<td>Staff / Park Commission Final Design Discussion</td>
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<tr>
<th>Phase 3 - Final Master Plan</th>
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<tbody>
<tr>
<td>Staff / Park Commission Final Design Review</td>
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<tr>
<td>Public Meeting #3 - Final Design Review</td>
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<tr>
<td>Staff / Park Commission Council Preparation</td>
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<td>City Council Presentation - Plan Adoption</td>
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<td>Final Report Document Deliverable</td>
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**Schedule** | **HEMAN PARK MASTER PLAN**
## University City Park Facilities

| Park                        | Location                                           | Average | Baseball Diamonds | Basketball Courts | Fitness Stations | Football Fields | Golf Course/Driving Range | Horseback | Walking/Jogging Trail | Nature Area | Open Area | Picnic Grills | Picnic Pavilion | Playground | Playground designed for ages | Ponds | Restrooms | Soccer Fields | Softball/Youth Baseball Fields | Tennis Courts | Water Fountains |
|-----------------------------|----------------------------------------------------|---------|-------------------|-------------------|------------------|-----------------|--------------------------|------------|-----------------------|-------------|-----------|---------------|----------------|-------------|-----------------------------|-------|-----------|---------------|--------------------------|---------------|----------------|}
| Ackert Park                | 6600 Delmar                                        | 3.50    | 3                 | 2                 | 1/1/2 mi.        | 10              | 2                        | 2-12       | 1                     | 5-12        | 1         | 1             | 1             | 2           | 1              | 2     | 1         | 1             | 1                        | 1             | 1              |
| Eastgate Park              | Vernon & Eastgate                                  | 0.93    | 1                 | 1                 | 1                | 1               | 1                        | 2-12       | 1                     | 5-12        | 1         | 1             | 1             | 1           | 1              | 1     | 1         | 1             | 1                        | 1             | 1              |
| Flynn Park                 | Pershing, Midvale & Kingsbury                     | 6.61    | 3                 | 1                 | 1                | 1               | 1                        | 2-12       | 2                     | 2-12        | 2         | 1             | 1             | 1           | 1              | 1     | 1         | 1             | 1                        | 1             | 1              |
| Fogerty Park               | 1500 blk. North 82nd Street                       | 11.8    | 3                 | 1                 | 1/2 mi.          | 3               | 2                        | 2-12       | 1                     | 1           | 1         | 1             | 1             | 1           | 1              | 1     | 1         | 1             | 1                        | 1             | 1              |
| Greensfelder Park          | West of 8333 Fullerton                            | 6.75    | 1                 | 1                 | 1/2 mi.          | 1               | 1                        | 2-12       | 1                     | 5-12        | 1         | 1             | 1             | 1           | 1              | 1     | 1         | 1             | 1                        | 1             | 1              |
| Greenway South             | South from 6600 Kingsbury to Millbrook            | 0.81    | 1                 | 1                 | 1                | 1               | 1                        | 2-12       | 1                     | 5-12        | 1         | 1             | 1             | 1           | 1              | 1     | 1         | 1             | 1                        | 1             | 1              |
| Heman Park                 | Olive, Purdue, Midland, Vernon & Pennsylvania     | 85.26   | 3                 | 5                 | 1                | 1               | 1-1/2 mi.                | 10         | 4                     | 2-12        | 2         | 3             | 8             | 8           | 10             | 1     | 1         | 1             | 1                        | 1             | 1              |
| Kaufman Park               | Mulberry & Blackberry                             | 7.8     | 3                 | 2                 | 1                | 1               | 1                        | 2-12       | 2                     | 2-12        | 2         | 1             | 1             | 1           | 1              | 1     | 1         | 1             | 1                        | 1             | 1              |
| Kingsland Park             | Kingsland & Chamberlain                           | 7.8     | 1                 | 1                 | 1                | 1               | 1                        | 2-12       | 2                     | 2-12        | 2         | 1             | 1             | 1           | 1              | 1     | 1         | 1             | 1                        | 1             | 1              |
| Lewis Park                 | Delmar Blvd at Yale                              | 4.00    | 2                 | 2                 | 1                | 1               | 1                        | 2-12       | 2                     | 5-12        | 1         | 1             | 1             | 1           | 1              | 1     | 1         | 1             | 1                        | 1             | 1              |
| Janet Majerus Park         | Partridge & Raymond                               | 4.5     | 3                 | 1                 | 1                | 1               | 1                        | 1-3 mi.    | 2                     | 1           | 1         | 1             | 1             | 1           | 1              | 1     | 1         | 1             | 1                        | 1             | 1              |
| Joseph L. Adams Park       | Big Bend, South of Forsyth                        | 1.6     | 1                 | 1                 | 1                | 1               | 1                        | 2-12       | 2                     | 5-12        | 1         | 1             | 1             | 1           | 1              | 1     | 1         | 1             | 1                        | 1             | 1              |
| Metcalfe Park              | Kingsland Avenue                                 | 5.6     | 1                 | 1                 | 1                | 1               | 1                        | 2-12       | 2                     | 2-12        | 2         | 1             | 1             | 1           | 1              | 1     | 1         | 1             | 1                        | 1             | 1              |
| Millar Park                | Canton & North and South                          | 12.1    | 1                 | 1                 | 1/2 mi.          | 1               | 1                        | 2-12       | 1                     | 5-12        | 2         | 2             | 2             | 1           | 1              | 1     | 1         | 1             | 1                        | 1             | 1              |
| Mooney Park                | Jackson Avenue                                    | 5.2     | 1                 | 1                 | 1                | 1               | 1                        | 2-12       | 2                     | 5-12        | 1         | 1             | 1             | 1           | 1              | 1     | 1         | 1             | 1                        | 1             | 1              |
| Rabe Park                  | Midland at Canton                                 | 2.00    | 1                 | 1                 | 1                | 1               | 1                        | 2-12       | 1                     | 5-12        | 1         | 1             | 1             | 1           | 1              | 1     | 1         | 1             | 1                        | 1             | 1              |
| Ruth Park                  | 8211 Groby Road                                   | 73.0    | 1                 | 1                 | 1                | 1               | 1                        | 2-12       | 2                     | 5-12        | 1         | 1             | 1             | 1           | 1              | 1     | 1         | 1             | 1                        | 1             | 1              |
| Ruth Park Woods            | McKnight at Olive                                 | 27.2    | 1                 | 1                 | 1                | 1               | 1                        | 2-12       | 2                     | 5-12        | 1         | 1             | 1             | 1           | 1              | 1     | 1         | 1             | 1                        | 1             | 1              |
Statistical Analysis
- Demographics
- Participation Statistics
- Heman Park
- Centennial Commons
- Heman Park Pool
- Trends
- Facility Analysis
- Operational Analysis
# Participation Trends

## Centennial Commons

<table>
<thead>
<tr>
<th>Activity</th>
<th>2012</th>
<th>2003</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yoga</td>
<td>22.9</td>
<td>6.3</td>
<td>+263.5%</td>
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<tr>
<td>Aerobic Ex.</td>
<td>44.8</td>
<td>28.0</td>
<td>+60.0%</td>
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<tr>
<td>Ex. Walk</td>
<td>102.1</td>
<td>79.5</td>
<td>+28.4%</td>
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<tr>
<td>Weight Lift.</td>
<td>31.1</td>
<td>25.9</td>
<td>+20.1%</td>
</tr>
<tr>
<td>Workout @ Club</td>
<td>35.2</td>
<td>29.5</td>
<td>+19.3%</td>
</tr>
<tr>
<td>Volleyball</td>
<td>10.3</td>
<td>10.4</td>
<td>-1.0%</td>
</tr>
<tr>
<td>Basketball</td>
<td>25.6</td>
<td>27.9</td>
<td>-8.2%</td>
</tr>
</tbody>
</table>

## Heman Park

<table>
<thead>
<tr>
<th>Activity</th>
<th>2012</th>
<th>2003</th>
<th>Change</th>
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</thead>
<tbody>
<tr>
<td>Lacrosse</td>
<td>2.7</td>
<td>1.2</td>
<td>+125.0%</td>
</tr>
<tr>
<td>Run/Jog</td>
<td>40.0</td>
<td>22.9</td>
<td>+74.7%</td>
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<tr>
<td>Hiking</td>
<td>42.2</td>
<td>25.0</td>
<td>+68.8%</td>
</tr>
<tr>
<td>Tennis</td>
<td>13.6</td>
<td>9.6</td>
<td>+41.7%</td>
</tr>
<tr>
<td>Soccer</td>
<td>13.7</td>
<td>11.1</td>
<td>+23.5%</td>
</tr>
<tr>
<td>Bicycle Riding</td>
<td>39.3</td>
<td>36.3</td>
<td>+8.3%</td>
</tr>
<tr>
<td>Football (tackle)</td>
<td>7.9</td>
<td>8.7</td>
<td>-9.2%</td>
</tr>
<tr>
<td>Softball</td>
<td>10.5</td>
<td>11.8</td>
<td>-11.0%</td>
</tr>
<tr>
<td>Baseball</td>
<td>12.1</td>
<td>14.6</td>
<td>-17.1%</td>
</tr>
<tr>
<td>Skateboarding</td>
<td>5.4</td>
<td>9.0</td>
<td>-40.0%</td>
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## Heman Park Swimming Pool

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<th>Activity</th>
<th>2012</th>
<th>2003</th>
<th>Change</th>
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<tbody>
<tr>
<td>Swimming</td>
<td>48.6</td>
<td>47.0</td>
<td>+3.4%</td>
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## Revenue Generation

### High Revenue Potential
- Leisure Pools
- Weight/Cardiovascular Training Area
- Aerobics/Dance Area(s)
- Gymnasium/Track
- Concessions

### Medium Revenue Potential
- Arts & Crafts Area
- 25Y Competitive Pool
- Total Program Area
- Game Rooms

### Low Revenue Potential
- Senior Area
- Administrative Support
- Teen Lounge
- Babysitting
- Kitchen
- Locker Rooms
- Meeting Rooms
- Tennis Courts
Service Areas

Prime Service Area (University City)
2013 Population Est. 35,405

Secondary Service Area
2013 Population Est. 72,615
Benchmarks

2013 Median Age Estimate
- 38.0 – Prime
- 36.3 – Second

2013 Median Household Income Estimate
- $47,408 – Prime
- $37,773 – Second
Benchmarks

Entertainment & Recreation – Primary Service
Spending Potential Index

Fees for Participant Sports - $129.07
Fees for Recreational Lessons - $127.88
Exercise Equipment/Etc. - $69.32
2008 Master Plan:
- Complete trail construction
- Complete restroom replacement
- Plant replacement trees at pool
- Install additional mutt mitt stations
- Clean and repair Pavilions
- Remove sharp objects from utility pole barriers
- Assess and improve softball/baseball fields
- Pave gravel parking
- Replace park signage
- Replace picnic tables with recycled plastic tables
- Resurface and color coat basketball court
- Light all tennis courts
- Irrigate all athletic fields
- Address River Des Peres (Beautification or Covering)

2013 Pool Survey:
- Renovate Bathhouse
- Incorporate children's splash pad
- Paved deck area
- New water slide

2013 ADA Assessment:
- Parking:
  - Need ADA compliant surface
  - Need proper number of accessible stalls with proper dimension, signage and access.
- Trash receptacles to be on accessible route
- Picnic table to be on accessible route
- Picnic table to be ADA compliant
- Drinking fountains to be on accessible route
- Drinking fountains to be ADA compliant
- All bleachers and team benches to be on accessible route
- BBQ Pits to be on accessible route
- Fire pits and grills to be ADA compliant in construction
- Playgrounds to be accessible (surface, transfer platform) and include inclusive play equipment
- Horseshoe game to be on accessible route
- Tennis courts to be on accessible route
- Bathrooms:
  - Clear accessible route
  - Accessible design
- Fountain at Centennial Commons to be on accessible route
Facilities Assessment

- Assess community needs & desires
- Assess existing conditions for programming & use
- Assess current program & level of service
- Assess viability of Community Center renovation, replacement, or integration into Centennial Commons.
Heman Park Existing Features

Legend

- Vehicular Circulation
- Pedestrian Circulation
- Waterway
- Active Recreation
- Passive Recreation
- City Facilities
- Parking
- Community Center
- Centennial Commons
- Pool
Heman Park Active Recreation

- Softball/ Baseball Fields
- Soccer/Football Fields
- Tennis Courts (8)
- Basketball Courts (3)
Heman Park Passive Recreation

- Trails
- Pavilion
- Playground
- Restrooms

Pavilion
Playground
Restrooms

Passive Recreation | Heman Park Master Plan
Heman Park Natural Features
River
Open Space
Heman Park & Adjacent City Facilities
Transfer Station
City Maintenance
Mulch Pile
Workshop

Purpose:
• Opportunity for community discussion.
• Provide your thoughts, ideas, and challenges.

Directions:
• Form teams at the tables in the rear
• 30 minutes of workshop / drawing / discussion
• 15-20 minutes of team summary / discussion
Community Survey: General Questions

- 227 responses (2013 population 35,405)
- Average Household size – 3
- Responses:
  - 74% Female
  - 26% Male
  - 48% of respondents are age 55+
- Respondents by Ward:
  - Ward 1 – 26%
  - Ward 2 – 42%
  - Ward 3 – 21%
  - Not a University City Resident 11%
- 65% of respondents access Heman Park by vehicle
- 62% of respondents say the park meets “some of their needs”
- Year-round Park Use:
  - May – October
    - 32% of respondents visit park once per week
    - 74% of respondents visit the park for walking / jogging
    - 70% of respondents visit the park for the pool
  - November – April
    - 30% of respondents visit the park only for special events
    - 75% of respondents visit the park for walking / jogging
    - 21% of respondents visit the park for the playgrounds and open lawn
Community Survey: Community Center

- 56% of respondents attend special events; 53% attend public meetings
- 61% said they would visit more often if the facility was modernized/updated
- Preference of three scenarios for future of Community Center:
  - Maintain as is: 32% (#1 option)
  - Maintain with significant improvements: 24% (#1 option)
  - Remove Community Center: 44% (#1 option)
Community Survey: Centennial Commons

- 34% of respondents visit the Recreation Center several times a week
- 60% of respondents participate in non-program fitness; 45% meeting and activity rooms
- 65% of respondents believe Centennial Commons meets most of their needs
- 33% of respondents said they would visit Cent Com more often if the cost of membership was lower; 29% if there were more or different programs/activities offered
Community Survey: Heman Park Pool

- 77% of respondents did not complete the August 2013 pool survey
- 24% of respondents do not use the pool; 21% uses the pool 1-3 times per month; 17% 1-3 times per week
- 69% of respondents who visit the pool attend for Free/Recreational Swim
- 57% of respondents would visit the pool more if the facility was updated (next highest is 33% for longer hours)
Next Steps:

**Concept Design Presentation**
Public Meeting #2: 6/17/2014
• Public Engagement and Input
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<th>Name</th>
<th>Address</th>
<th>Email</th>
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<tr>
<td>EQ Mass</td>
<td>8360 Cornell Ave 63132</td>
<td><a href="mailto:emass@masscom.com">emass@masscom.com</a></td>
</tr>
<tr>
<td>Beverly Jane Spudich</td>
<td>7314 Dewey Ave 63130</td>
<td><a href="mailto:beverly.jane.spudich@ymail.com">beverly.jane.spudich@ymail.com</a></td>
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<tr>
<td>Mike Fowlkes</td>
<td>7360 Colgate 63130</td>
<td><a href="mailto:mike.fowlkes@gmail.com">mike.fowlkes@gmail.com</a></td>
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<tr>
<td>Patricia McQueen</td>
<td>1132 George St. 63130</td>
<td><a href="mailto:pmcqueen1@slu.edu">pmcqueen1@slu.edu</a></td>
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<tr>
<td>Kathy Standley</td>
<td>7846 Gannon</td>
<td><a href="mailto:kstandley6231@slu.edu">kstandley6231@slu.edu</a></td>
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<tr>
<td>Caryn St Clair</td>
<td>7545 Cornell Ave</td>
<td><a href="mailto:stclairc@yahoo.com">stclairc@yahoo.com</a></td>
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</tbody>
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COMMUNITY CENTER
Comments | Suggestions:
- Keep this area space for events.
- Clean up leaves and trash.

CENTENNIAL COMMONS
Comments | Suggestions:
- Keep parking off mid land off street.

HEMAN PARK POOL
Comments | Suggestions:
- Possibility of enclosing pool for year-round use.
- Hand water slide.

COMMUNITY INPUT
Heman Park Master Plan | University City, MO
April 29, 2014
COMMUNITY CENTER

Comments | Suggestions:

BIGGER/LARGER FACILITY
Move Rental (e.g., Weddings, Family Reunions, etc.)
Installation of New Facility on Right Park
Golf Course
Amphitheater

CENTENNIAL COMMONS

Comments | Suggestions:

BIGGER/LARGER FACILITY
Add Community Center
Go to a Second Level
More Classrooms/Meeting Rooms
Large Gym Courts
Neighborhood Agreements

HEMAN PARK POOL

Comments | Suggestions:

WATER PARK
Heated
Covered Pool
Pool Hours
Evening Rental
Indoor Pool
Indoor Water Park
Need more bridges!

Move multi-pile for better access and safety

Connect Vernon Ave.
Area to the rest of the park.
- add more bridges

Need more North/South pathways (multi-use trails)

Acquire U Hall property
Expand
Pavilion to Missouri of LE

Remove old site and add
Pavilion to volleyball area

HEMAN PARK AERIAL
HEMAN PARK MASTER PLAN | UNIVERSITY CITY, MO

BALLARD & KING
April 29, 2014
Community Center
Comments | Suggestions:

- AGS to function better
- Seminar rooms
- Put function better Community Center into Centennial Commons

Change the function of Community to a Gardening Center or Sustainability Education Center - Maintain the building itself.

Centennial Commons
Comments | Suggestions:

- More circulation to Hemman + Merge with existing ACL + CC
- More entrances to the park.

Heman Park Pool
Comments | Suggestions:

- More entrances for complex

Approved (Review)

City of University City
April 29, 2014